### Making W E B MONEY

ONLINE MARKETING MAGAZINE

» CONCEPTION » CREATION » MONETIZATION » SOCIALIZATION » AUTOMATION »

**FEBRUARY 2020** 



Case Study: \$3500 a Month Outsourcing Art Work

MWM Marketing CLINIC

Freaky Podcast Statistics

Plus Brand New





Is This Why You're Not Making \$10K/month?

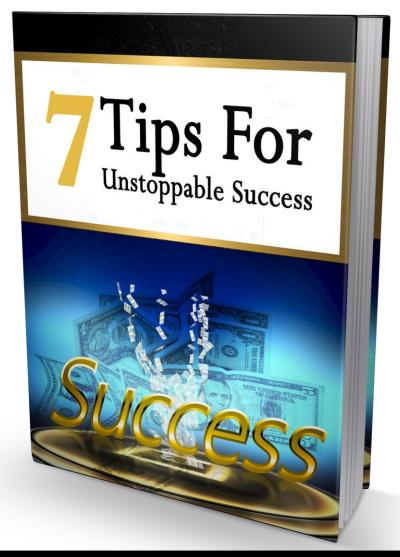


Learn How People Are Making Web Money Online Today!

#### **BONUS!**

## Discover The 7 Secrets to Achieve Anything You Want In Life...

\*\*\*Limited Time Only: Grab This FREE Gift Now!\*\*\*



#### These 7 Secrets Will Enable You To...

- Discover the Foundational Meaning of SUCCESS
- Demonstrate PASSION and PERSEVERANCE for long-term goals
- Learn the untold secrets on how to create the life you TRULY DESIRE

IT'S FREE ... CLICK HERE to get yours!

#### You Asked and We Listened. HELP is HERE



#### How Would You Like To Get Your Hands On My Proven Marketing Strategies That Have Created A Multiple Six Figure Online Business?

Now You Too Can Explode Your Business Income With Monthly Internet Marketing Training And Coaching!

If You Are Serious About Changing From A Failing Online Business To An Uber Profitable Online Business I Can Help You!

Listen, I know what it's like to have a strong desire to have a successful online business but have no real idea of <u>HOW</u> to market it...

I'm not making empty promises. One thing you will not find on this site is a promise of "easy riches". I make no claims of how much you can make. I make no claims that you'll make any money at all. I don't know you. I don't know if you're a thinker or a doer. How can I promise you'll make X dollars? I can't. And I don't. That SHOULD be a sign of trust to you.

There are many others out there making crazy income claims. I won't promise riches. I won't promise any results. I'll simply tell you that I will show you things you can do to get your online business rocking and rolling!

There is absolutely no risk. I'm even going to take away <u>ALL RISK</u> for you. It's pretty simple: if you don't like the Training, you don't pay. Period. You have nothing to risk and everything to gain.

Let me say it a different way...

You Don't Even Have To Say "Yes" To Get Started Right Away, Just Say "Maybe" And I'll Send Your First Lesson Instantly!

#### **MWM** contents

- 6 MWM Editor's Letter FEBRUARY 2020
- 7 MWM Inbox
- 8 In The NEWS
- 9 MWM New Product Feature WP Affiliate Suite
- 12 MWM Success Guide Should You Fake it 'till You Make It?
- 14 How To Make Money Selling Other People's Junk
- 15 MWM New Product
  Dynamic Digital Software Store
  Want A FREE Website?
- 16 **Subscribe For FREE** to Making Web Money Magazine
- 17 MWM Ask The Expert Is This Why You're Not Making \$10K/month?
- 20 Membership Authority Sites
- 24 Master Resell Rights Membership Site
- 25 MailScript X
- 26 How to Launch a Digital Product Business
- 27 eCommerce Made Easy
- 28 Advertise in MWM MWM 5



## 12 Should You Fake It 'till You Make It?



17 Is This Why You're Not Making \$10K/month?

#### **MWM** contents

#### Features ...

- 21 MWM New Series on Business Hacks
   this Month Business Hacks to Grow your
  List with INFORMATION PRODUCTS
- 32 MWM Interview with PAUL COUNTS
- 35 How to Get Rich Selling \$9 Products
- 36 The Functional Strength Guide
- 37 MWM Q&A The Only 2 Things You Need to Make a Freakin' Fortune in Online Marketing
- 40 Your Customers are Hard-Wired To Buy THIS Product
- 41 5 Steps to Converting Blogposts to Audio
- 43 Covert VIDEO Press
- 50 MWM wants You to Know Case Study: \$3500 a Month Outsourcing Art Work
- 51 How to Make an Extra \$196 Per Week With ONE Email
- 52 Unlock My Secret Traffic Methods
- 53 My Blog Profits Coaching

## This Month's Marketing CLINIC

#### **Freaky Podcast Statistics**

- 58 MWM Back Story How To Increase Conversions on Pop-ups and Squeeze Pages
- 60 YouTube Ads Made Easy



#### **21 Business Hacks**



32 PAUL COUNTS

MWM INTERVIEW



Welcome to the **FEBRUARY 2020** Issue of our monthly "Making Web Money" Online Digital Marketing magazine - where every month we show you how real people, just like you, are making web money – online. *This month we have MORE great articles and personal success insights, interviews, plus some ONLINE opportunities for you.* 

- PLR Profits Coaching Club
- How to Make Money Selling Other People's Junk
- MWM Series on Business Hacks this Month Grow Your List with INFORMATION PRODUCTS
- Unlock My Secret Traffic Methods
- The Functional Strength Guide
- MWM Interview Paul Counts
- How to Get Rich Selling \$9 Products
- The Dynamite Digital Software Store
- Your Customers are Hard-Wired to Buy THIS Product
- 5 Steps to Converting Blogposts to Audio
- MWM Wants You to Know Case Study: Make \$3500 a Month Outsourcing Art Work
- How to Make an Extra \$196 Per Week With ONE Email
- -This Month's Marketing CLINIC Freaky Podcast Statistics
- MWM Success Guide Should You Fake it 'till You Make It?
- MWM Ask the Expert Is This Why You're Not Making \$10K/month?
- MWM Q&A: The Only 2 Things You Need to Make a Freakin' Fortune in Online Marketing
- MWM BACK Story How to Increase Conversions on Pop-ups and Squeeze Pages

I hope you enjoy this month's issue of the magazine – Check out 95 Great Back Issues of Making Web Money!

#### Talk to me



facebook.com/harrycrowder

twitter.com/harrycrowder

Keep your valuable feedback coming. I try to reply to every email, I appreciate your input as it helps to make  $\bf MWM$  the Best magazine possible.

Email me at: harry.crowder@gmail.com

#### [ FEBRUARY 2020]

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Making Web Money Online Marketing Magazine

Editor Harry Crowder

**Advertising:** See Above

**Contributors** 

Various experts in their fields

The instructions and advice in the magazine are for educational and entertainment purposes only.

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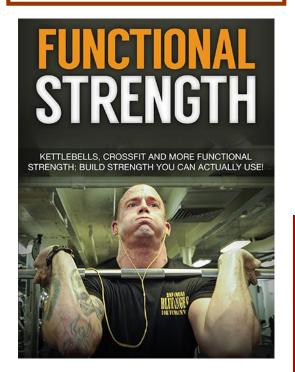
#### MWM inbox



Tell us what you like and don't like about Making Web Money Digital Marketing magazine. What worked for you or what you think sucks, then we can make Making Web Money an even better online magazine.

So, send me an email with your feedback and let me know.

harry.crowder@gmail.com





#### How Handy is This?

You can NOW Shop Walmart Online, save a lot of time, money and hassles. Pick from everything at Walmart and Then choose to have your order Delivered to you by mail / freight OR

**YOU can Pick Your Order Up** 

at YOUR
NEAREST
WALMART

Shop at home. Drive to the store. Pick Up Your Order!



#### **QUOTABLE..**

"Every email is a customer survey of your target market, by testing they vote on what resonates best with them."

Kath Pay, Founder and Senior Consultant at Holistic
 Email Marketing



#### Stay Focused

Websites like Facebook that distract you from your work are costing you time and money.

If you're on Chrome, you might want to install StayFocused to increase your productivity.

https://chrome.google.com/webstore/detail/stayfocusd/laankejkbhbdhmipfmgcngdelahlfoji



#### Facebook Launches New **Monetization Tools to Attract Top Content Creators**

A snapshot of the announcement:

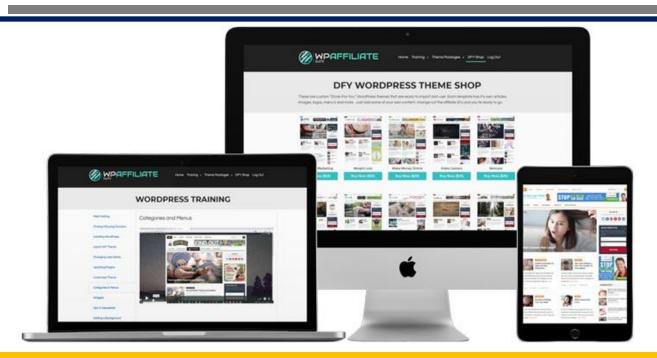
Ad Revenue: More options for monetizing different types of videos with ads. Brand Collaborations: New ways for creators and brands to reach audiences and understand the performance of their branded content.

Fan Support: The option to offer supporter-only Groups in fan subscriptions and testing the expansion of Facebook Stars.

Creator Studio: A dedicated Monetization Overview section, a range of new insights, and the ability to manage Instagram posts via Creator Studio, in addition to Facebook.

https://www.facebook.com/facebookmedia/blog/more-ways-for-creatorsto-monetize-and-manage-their-presence

#### **MWM New Product**



#### **WP Affiliate Suite**

Is a A-Z affiliate marketing with Wordpress training course that's perfect for affiliate marketers to create a long-term and sustainable affiliate marketing business. You'll watch step-by-step as I create a brand new website on a brand new domain and rank #1 for multiple product reviews in Google in less than 3 days! Includes my custom affiliate marketing WordPress theme so you can get started fast + a WP theme shop with 50+ niche-based WP themes pre-loaded with content.



**Get Instant Access to WP Affiliate Suite** 

#### July 17th Was World Emoji Day

Did you get your emoji celebration on?

Scroll down here for a highlight video of the day:

https://worldemojiday.com/

And check out the World Emoji Award winners here, including the most popular new emoji of 2019:

https://blog.emojipedia.org/world-emoji-award-winners-for-2019/



#### **Best Online Word Processors**

If you don't have a Word type of program installed on your computer, it's no problem. Just use one of these online apps:

**Microsoft Word Online** - all you need is a free Microsoft account to use this version.

**Google Docs** - works anywhere for anyone and makes it super easy to share documents.

**Zoho Writer** - the tools you need for each stage are the only tools you'll see, creating a minimalist interface.

Pages for iCloud - the perfect solution for Mac users, since it's a cloud-synced version of Pages. It's part of iWork, Apple's native office suite.

**Quip** - works best if you start with one of the built-in templates to save time.

**Dropbox Paper** - tight integration with Dropbox, and Paper docs don't count towards your Dropbox storage.

**Only Office Document Editor** - open source, powerful and reminiscent of Microsoft Word.

**Writer** - this is a plain text writing software which gives you a distraction free setup. Choose green font with black background for a 90's feel.





WARNING: STOP BUYING MORE PLR CONTENT!

"You Don't Need More PLR Articles, Reports, And Ebooks That Are Going To Take Up Hard Drive Space On Your Computer... Instead You Do Need To Take What You Already Have And Turn It Into Spendable Cash!"

LET ME SHOW YOU HOW YOU CAN TURN YOUR EXISTING PLR CONTENT INTO CASH MONEY IN DOZENS OF DIFFERENT WAYS!

#### INTRODUCING THE PLR PROFITS CLUB...

Starting today you can enroll in my new monthly coaching program where I will teach you how to turn PLR content into spendable cash using several underground methods.

**Each and every month you'll get a new lesson** showing you a different way to *profit with the PLR products you already have*. Each month will be a different lesson (*sometimes delivered as a step-by-step PDF and sometimes delivered as video tutorial lessons, and even sometimes a mixture of both*) that you can download, view, and then implement to **start making money with PLR content.** 

This 12 month coaching program can help you feel good about every PLR purchase you've made (even those "junky" ones because I will show you how to polish them 'til they shine!). The PLR Profits Coaching Club can justify every penny you've spent. It can make those purchases worth something to you because you can put that content to work making money for you.

**Click Here to Start** 

## THIS IS YOUR OPPORTUNITY TO MAKE EVERY PLR PURCHASE YOU'VE EVER MADE WORTH SOMETHING TO YOU!

### MWM success guide

#### Should You Fake it 'till You Make It?

I was on the Warrior Forum the other day, looking at a thread started by someone who needed advice. It seems they wanted to know how to make their first \$1,000 online.

Good question, right? A lot of people want to know that, and there are plenty of marketers out there willing to give advice on how to do it - marketers who have already DONE it, by the way.

But here's the rub - this particular individual had an ad in his footer.

And his ad read, "How to make \$10,000 a month." Ouch!

Here's someone selling a program on how to earn \$10k when he needs advice on how to earn \$1k. His FIRST \$1k. Busted.

Naturally, the responses he was getting were not polite, nor should they have been.

Here's what he could have done instead, and what I recommend anyone do who is just starting out in the Internet Marketing niche:

Become a reporter. Not a teach, a REPORTER.

Find out what is working for others, and then report on it to your own readers.

Don't try to fake it until you make it. Don't pretend to be the expert. Instead, simply be a fellow student of internet marketing, walking side by side with your readers and pointing them to the real EXPERTS who are making the real money.

This is actually a spectacular way to develop rapport with your readers. You are essentially saying, "I'm just like you, and you are not alone. Let's take this trip together and side by side, we'll build our successes."

I would join with ANYONE who gives me that message.

As to the bloke who wants to teach me how to make \$10k per month when he hasn't made his first \$1k, he can go jump in the river. I'll never join his list and I'll never buy a product from him, either.

Be honest. By yourself. And don't try to fake it until you make it - people will see right through you, even if you're smarter than this guy (and I know you are.)

There was a guy - or probably a lot of guys, but I have a particular one in mind - who crept onto people's property to take photos of himself standing in front of their expensive homes and cars.

He used these photos to boast how much money he was making, so he could sell his programs to unsuspecting students.

And he got arrested for it.

In a nutshell, he tried too hard.

He pretended to be something he wasn't, and naturally he got found out.

You don't need to do this.

If you're just starting out on your online journey, blog about it. Be yourself. Check out products from people who are really making money online, find the best ones, and tell your readers about them.

Interview people who are one or two levels above you. After all, your readers would like to know how to make their first \$1,000. And if you find a school teacher with a neat little system for doing just that, you've got a winner.

You don't need to make promises of earning a gazillion dollars a month with no work. You can and should keep it real.

And your readers will respect you for your honesty.

In fact, if you build a reputation for nothing else BUT honesty, I guarantee you can be successful.

So... here's the recipe for NOT faking it until you make it:

1: Always be yourself.

2: Don't lie. Do. Not. Lie.

3: Find people who are a little more successful than you. Interview them, promote their products or even team up with them to create a product.

4: As you move up the ladder, continue to find people who are a little more successful than you are - people one or two rungs up the ladder from you.

5: Continue to promote their products, interview them and team up with them to create products based on their successful methods.

6: Take as many of your readers with you on your success journey as possible. You are walking with them hand in hand, not lecturing them from on high. You are one of them, so talk to them like they are your partners in success and that's what they will become.

7: Watch as your readers stick to you like glue, because they feel you are like they are. They like you and they TRUST you. They feel your respect for them, and they know you will not lie to them or let them down.

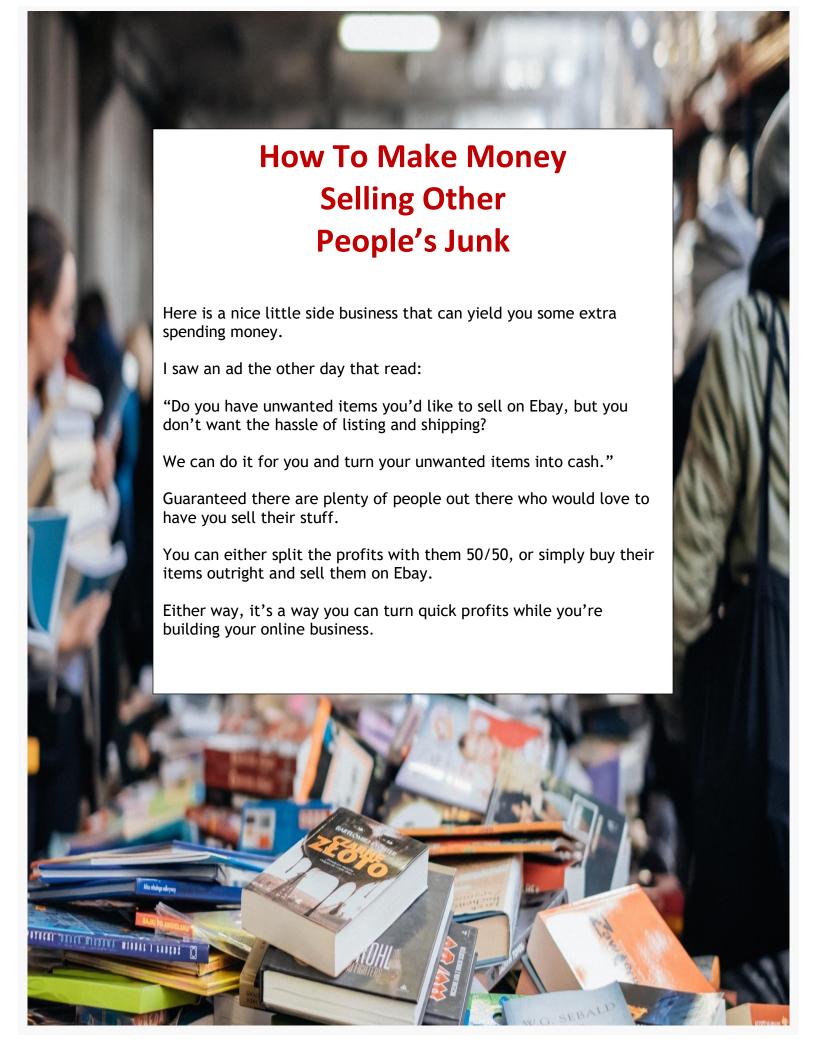
8: Don't forget to have fun. If you're having fun, then the experts you work with and your readers will have fun, too.

Enjoy the journey up the ladder.

I know I said it before, but I'll leave you with one final thought:

Be yourself and never, ever fake it until you make it.





#### How Would You Like a Complete **Done-For-You** Niche

Targeted Website - All Professionally Designed

And Ready For You to Profit From?

#### The Dynamite Digital Software Store

#### <u>Click here to get Your Website Now!</u>

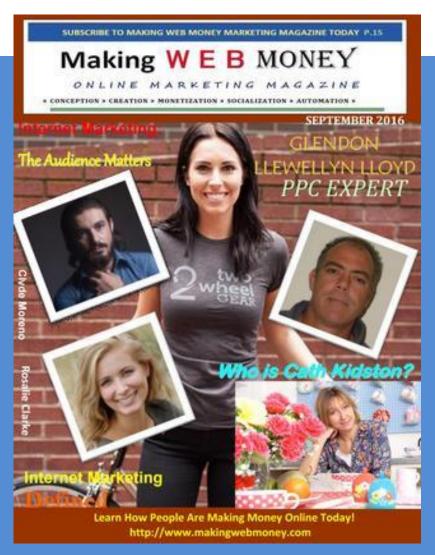
**High Quality Website Design!** 

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100% Simple to Edit Content

Monetize Your Website in Seconds!



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### MWM ask the expert

## Is This Why You're Not Making \$10K/month?

This is huge, yet few marketers even think about it until they're months into their business and wondering why they're not making the big money.

Yet it's pretty darn obvious to anyone else on the outside looking in at the business.

Here's what you need to ask yourself right now:

"Is your business actually CAPABLE of making \$10k per month?"

And the advanced question:

"Can your business be scaled up to \$50k a month, or more?"

Here's what I mean:

If your only product is a \$7 ebook, odds are you are NOT going to crack \$10k per month unless you sell the heck out of affiliate programs.

To earn \$10k a month, you need 1428 buyers each month purchasing that \$7 ebook.

Then there's your traffic: Are you getting enough people to your sales page(s) each month to earn \$10k per month?

Even if you have high ticket items to sell, you still need people who can find and buy those items.

If your basic structure isn't in place to earn the kind of money you want to earn, then it won't matter what your product is, how great your sales copy might be or how ingenious your sales funnel is.

It has to be physically possible for you to make 5 figures in your business, or it simply won't happen.

Think about a car: If you want to go 100 miles per hour, but you've got an old jalopy that tops out at 50 miles per hour, you will never, ever get to 100 mph in that car no matter how long you drive it.

It's the same in your business. You have to set it up to make the kind of money you want to earn.

You need enough products and services to sell to people each month to make your target.

This is why you see marketers selling coaching, membership programs, creating high ticket products and so forth.

You need different price points for different people. Give them options to upgrade and spend more money - LOTS more money - with you.





Or focus on building a responsive list that pays attention to you and buys your affiliate offers. That can work, too. Know that you'll have to continually add fresh blood to your list each and every month and deliver tons of value that makes them trust you when you send them to affiliate offers.

Think of it this way - you have to be IN the game and playing it for all it's worth to WIN the game.

To earn \$10k a month, you've got to offer \$10k worth of stuff to the right audience (targeted and big enough) to BUY it.

Always be creating new offers. Always be creating new BUY buttons. And always be selling something.

When you send out your next email tomorrow with the awesome info, put a link in there to buy something.

When you post on social media, send them to a page where they can join your list so you can then sell them something.

When you create your next sales funnel, put an upsell or two in there.

When you write your next blogpost on how to do something, tell them about the shortcut you offer, or the done for you solution you have available.

Structure your business so that it is possible to earn 10k per month.

And then grow it some more.

Never rest on your laurels.

The best selling product you have today is the forgotten product of tomorrow.

You need to always be adding products, adding links to sales pages, and always selling.

Build a business that can bring you the money you seek, and then you can stop asking why you're not earning \$10k per month.

Because then, you'll be asking why you're not earning \$50k per month.

And when you hit that mark, why you're not earning 100k per month.

Keep growing and expanding and pretty soon your days of earning only a few hundred or thousand per month will be nothing more than a distant memory.

The Most Expensive Domain In The World Did This... & It INSTANTLY Increased Their Traffic By 1173%

With This Point & Click Simple Wordpress Theme

## **YOU Can Do The Same!**

Tapping Into The Most Buzzing Trend
On The Internet And Sucking Free Traffic
From Pinterest & Facebook On

#### **COMPLETE AUTOPILOT!**



Covert PinPress 2.0 Is The Easiest Theme You Have EVER Used!

#### **ATTENTION:** Want to start your own high-ticket business?

#### "Discover The Steps On How To Start Your Very Own Recurring Membership Site And Get Paid Month After Month"

In This Course, You'll Find Out How To Get Started With Your Own Membership Site, How To Structure it, What Type of Content To Provide, Pricing And Much more

#### Why Should You Create a Membership Site?

Essentially, a membership site is a site that users pay to subscribe to. This normally works by first **enticing the reader** with some free content and showing them the kind of entertainment/information/value that you're capable of providing.

Once they're hooked, you then make sure they know that they need to subscribe in order to gain access to your very best content and to get frequently updated. So what's so different about this? Well for starters, it means that you can much more easily convert visitors to paying customers seeing as they're not having to put down a large amount of money and seeing as they know what they're getting right away. This means the money is recurring and much more predictable.



#### Membership Authority includes the following:

- The main eBook
- FAST-ACTION BONUS #1: Checklist
- FAST-ACTION BONUS #2: Resource Cheat Sheet
- FAST-ACTION BONUS #3: Mindmap

I'm delighted to have the chance to share this powerful guide with you, and I know you'll be very happy with the results. The **comprehensive and valuable insights** you need to finally achieve online success!

#### **IVIVIVI** Business Hacks

## Business Hacks to Grow Your List with INFORMATION PRODUCTS

The most fundamental aspects of building a successful, enduring business today include nurturing, and growing an email list. One of the most popular ways to entice people to sign up for an email list or newsletter is to offer something of value in exchange for an email address, name, and sometimes other information. Often, that valuable offer involves an information product or related digital download products.

An information product is any product that gives the buyer or user information that they wanted to help them solve a problem. An information product can be an eBook, a checklist, app, membership, etc. You can make your information product in any form you want, while providing the information that your ideal audience needs.

## **Know Your Audience & Where They Hang Out**

You may be sick of hearing it but you need to know your audience. You need to know what keeps them up at night. You need to know what they do in their free time. You need to know if they have extra money that they can spend. You need to know what their problems are in relation to your ability to help solve them. Then you'll create the solutions.

When you know your audience well enough to know where they hang out and where they get their news / information, you know where you need to develop a presence. If your audience is there in large numbers, you need to be there too, but only if you share at least a small interest in the group or topic. If you can't hold your own in the group or you're not a good fit, ask the admins if they would be interested in offering their members a related information product that covers a problem that both groups have.

## Start Creating Amazing & Effective Content



Knowing who your audience is and the topic you're going to solve for them you can start creating amazing content. Write blog posts, create reports, write eBooks, and more. Create video content, webinars, and more content that attracts your ideal audience.

You'll need content for your blog, for social media platforms, and you'll need a mix of content. Your mix should contain text, images, and videos, both readable online and via download.

When you create content, remember that you give away the "why," and sell the "how." This helps you separate your free content from your paid content. If it's a "how to" you may want to save it for sale or you may decide to give away that one "how" in a list building exercise if you have a good upsell that you can follow with. Because remember, if you have a list you want to sell to them too. That's what makes it all worth it.

Develop a content calendar and publication calendar that helps you know what you're creating so that you're ahead of the content creation game. For example, if you know that you want to publish things about Thanksgiving end of October and early November you'll want to start finding and crafting that content three or four months before. You can find private label rights content (PLR), have a writer create it, or do it yourself if you have set up your work schedule appropriately.

The publication calendar can also be used with your affiliates as well as your list members. The calendar can be used to promote what's coming up soon to help you build buzz early and by habit. It'll give your customers, your list members, and your affiliates all a chance to get on board with you in advance so that when you do have the launch of anything new you have lots of takers.

## **Use Automation to Capture Emails Wisely**

One thing you have going for you today when trying to build your email list is automation. Today, the automation for capturing emails is amazing. If you use landing page software integrated with your autoresponder software, you can make the entire process so seamless that it feels super easy for everyone involved. But you want to use all this automation wisely.

- Avoid Too Many Popups While you do want to put your freebies and offers in multiple spots on your site, you don't want to have too many aggressive popups, slides, and pop-unders for your visitors to deal with. In fact, you should use the technology to deliver the pop-ups to only new people or people who haven't clicked away from them. That way they won't be bothering anyone.
- Don't Dazzle them with Your Technology When anyone comes to your site and gets on a landing page that asks them to do something such as buy, download something, etc. you want them to be as undistracted as possible with the technology that is going to control everything that happens based on their behavior.
- Personalize Everywhere Wherever you're allowed to add personalization make sure you do that.
   People respond more to personalization even when they know it's done with a machine. They like it when their name is mentioned, and when it feels more personal that way.
- Control How Many People See the Popup You can
   often control the pop-up and let it be shown to only
   certain first-time visitors. You can make it show up
   every five visits or some other pattern. Look into
   your landing page software to find out how to
   accomplish this.

 Behavior Match – Many types of landing page and autoresponder software can also perform some things based on behavior. That's always your best way to set things up. If the customer does this, then the technology does that. This is going to make the experience on your site feel so much more natural to them.

It's important to use technology but you want the technology to make it easier for you and for them. You don't want the technology to outshine what you do. You want it to give you the subscriber or buyer information and give them their information product.

## Multiple Info Products, Landing Pages, & Traffic

When you want to build your list using information products, you need to create a lot of free info products and landing pages. Even when something is free, you should have a good landing page describing what they're downloading and how you'll use their information going forward. Lead with the benefits for them, not for you. Make sure they know that downloading this is good for them and why.

The reason you want multiple landing pages and multiple free products is that it gives you a lot of opportunities to bring people onto your email list. From a strict search point of view, more landing pages are good for SEO.

Giving your audience more places to land that has a CTA, promotes a specific lead magnet or product, and is designed to speak directly to that segment of your audience will cause you to get more email list sign-ups.

Your landing pages can be for freebies, low cost, and high cost paid products too. In fact, if you've created anything and you're not willing to create a landing page for it then you must not be that proud of what you've created. If you're proud of it, it shows.

You create a landing page, you then let people know about the product by driving traffic to the landing page, and then after people sign up for your list you nurture that list with a follow-up message sent from an autoresponder that the audience wants and needs. But, the first thing is you want to give them more places to land.

#### **Landing Pages Lead Collection** & Sales

Studies show businesses that increase their number of landing pages always increase their sales too. The main reason is that the more entry points you have, the more people get on your list. When you have more people to your list, you simply have more buyers on your list. Studies show that with up to 40 landing pages, you keep increasing the number of leads you collect and sales you make.

The reason this works is due to search engine optimization and content marketing rules. Of course, having more pages on your site garners more attention from the search engine bots. Plus, when you offer a large variety of product topics to your audience segments it means that while one thing may not get their attention, something else is likely to capture their attention and interest.

## **More Landing Pages More Marketing Opportunities**

The other great thing you get with more landing pages is you have more chances to market your business. You can start a marketing plan with anyone landing page at a time with anyone freebie or low-cost product to build your list. You can do more than one or one at a time, either way, your list will grow with more landing pages.

You can use them as discussion starters and as answers. If someone asks you a question and your freebie is the answer, why not offer to share the freebie. Even in a group where that isn't technically allowed you can say "PM me". "I have some free information about this and I'm happy to share it with you if you PM me." You'll get lots of PMs and you can then drop them the link for the freebie.

Creating more landing pages will be the key to building your list faster with information products. Information products are the perfect way to build your list whether you create a lot of freebies, low-cost items, or higher priced items every one of them can build your list one email address at a time.

## Drive Traffic to Your Landing Pages

Now that you have landing pages, you'll want to start driving traffic to the landing pages. Traffic is what's going to ensure that you get more signups for your email list.

The ways you can drive traffic are:

- SEO When you create a landing page, you'll want to pay attention to the SEO of the page. For example, create a keyword rich headline and title. Name the page appropriately, ensure the navigation is effective, the words on the page are all words the search engine can use, and the offer all should keep search engine optimization at the top which includes designing for mobile first.
- Blogging & Social Media Marketing When you have finished any new product, make sure you write a blog post about it. Alternatively, you can make a video about the new product. This doesn't matter if it's free or paid. You should be excited about any new offering that you want to make to your audience. Post it on your blog, then share it on social media multiple times and ask your audience to share too.
- Affiliates Your affiliates can also help you build your list.
   Ensure that you describe your funnel to your affiliates so that they know exactly how many upsells, cross-sells, and information you plan to promote to them. How much can they potentially make on each customer they send your way even if they send them to a freebie item? Let them know and it will encourage them to use your freebie offers to build your list and make more money.
- Paid Ads Don't turn your nose up at paid ads. Paid ads work very well for list building. You can run the ads on Facebook, for example, using some of the video content you've created to describe what your customers get from you in terms of the quality of the products and services you offer.
- Causing Buzz Do things that get buzz. Hire five to ten influencers on YouTube to mention your product or services around the same time of month leading up to your launches. This is going to help create buzz about your work and get people curious when they see more people talking about it.

An email list is fundamental to having a successful long-term business online or offline today. Nurturing your email list, building your email list, and communicating with your email list is imperative and you can do almost all of this with information products in different formats.

In fact, information products are an amazingly effective way to build your email list. Whether algorithms change or stay the same this method will work to build your list fast, keep them happy, and make more money.



## MASTER RESELL RIGHTS MEMBERSHIP SITE

Warning: If You Want To Continue Beating Your Head Against The Wall With Totally Oversold And Dated Resale Rights Products, Then This Just May Not Be For You...But If You're Finally Ready To Grab Brand New Smoking Hot Products With Real Exclusive Rights, Then...



"Prepare To Rake In \*\*Enormous\*\* Profits While **Ravenous Customers With Cash In Hand Stampede To** Your Site, Hungry To Buy Your Brand New, In-Demand, Sizzling Hot Products...All Without You Having To Lift So Much As A Finger!"

5 Brand New MRR Products Every Month!



#### **MWM New Product**

#### **MailScriptX**

#### **Are You Making Money From Your Email List?**

New Breakthrough Software Lets Anyone Make Huge Profits with Email Marketing



- Creates high converting emails with one click
- Fire your copywriter and never worry about having to write an email that sells again
- 4X profits for any kind of list that you have
- Sell the emails you create with MailScriptX and keep 100% of the profits
- World's 1st software that creates high converting emails for any niche!
- It's all cloud based, nothing to install, works on PC and Mac

#### Also, You Can Sell The Emails You Create With Mailscriptx

People are taking huge advantage selling email scripts on sites like Fiverr, Freelancer, Upwork and many more, it's time for you to tap into the gold mine.

This ground breaking software creates high converting emails that get sales and results with one single click

It's the world's first email creator software that works for any niche!

Loaded with premier features that enable you to either sell your own products and services, and also sell email scripts to other people and charge a hefty fee for it!

#### See MailScriptX In Action

Quotable ...

"You can't sell anything if you can't tell anything."
-Beth Comstock. Vice Chair of General Electric

#### "Discover How To Start, Build and Launch Your Own Digital Product Business Without Breaking The Bank..."

Find Out How To Create Your First Digital Product For Sale And Start Getting Sales On Autopilot!



#### What you'll discover in this eBook:

- You'll have an idea for the type of digital product you want to create and what the strengths and weaknesses of each option are
- Understand what makes digital products sell and how you need to design your creation in such a way that people will be eager to buy it
- Know how to quickly and cost effectively create the type of digital product you want

#### How to create a potential hot-selling eBook

- Know how to alter things like price, cover image and more in order to **optimize your sales**
- Understand how to drive more traffic to your landing page using SEO, PPC, e-mail marketing and social media
- Understand affiliate programs and tools like JVZoo, ClickBank and WSO Pro
- Know how to **build an army of affiliate marketers** who can drastically increase your sales and profits
  - ...and much, much more!

This is the ultimate guide to **How To Launch a Digital Product Business**! You'll discover all the steps, tools and resources to help you become a successful digital marketer!

Get your copy today!



#### e-Commerce is growing like never before!

You would be amazed to know a <u>proven and tested</u> system to easily and quickly create a profitable online store, and boost your profits in a hassle free manner.

#### Dear Online or Offline Business Owner,

I am about to disclose an important piece of information that will enable you to boost your business and leave your competitors far behind.

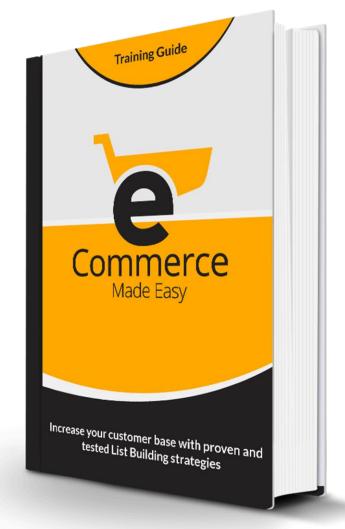
But first, let me ask you **two simple** questions:

- Are you still trying to sell your products and services physically?
- Have you spent a lot of money and time, but never achieved your objective?

Be honest!!! Are you actually achieving your desired goals? ... are you saying NO? (it's o.k.)

#### Look at astonishing stats:

- U.S. Online sales will be **\$523 Billion** by 2020
- E-Retail spending to go up by 62% this year
- **51%** of U.S. consumers plan to do most of their online shopping at Amazon.com
- eCommerce salaries in the UK have increased by over **14,000** euros in **2015**, and by the end of 2016, grew by more than **3,000** euros.



- The average amount spent by each consumer is expected to rise from **\$1,207** per annum to **\$1,738** per person.

With over 85% of searches for products and services happening online, the growing relevance of eCommerce can't be taken for granted

Get Your copy of your "<a href="ecommerce Made Easy"><u>eCommerce Made Easy</u></a>" Training Guide. Be ready to apply these really easy-to-follow strategies right away before your competitors do!

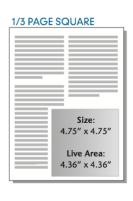
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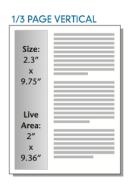


Full page, Half page, 1/3 page, 2/3 page, 1/4 page, 2 page spread

Please contact us at <a href="http://makingwebmoney.com">http://makingwebmoney.com</a> to book your advertising slot, We will match your ad size buy x 2 with Article Space about your product.

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	Bleed:
8.56	3" x 11.063"
	Trim:
8.37	'5" x 10.875"
1	Live Area:
7.	36" x 9.87"





HALF PAGE VERTICAL	
	Size:
	3.58" x 9.75"
	Live Area:
	3.25" x 9.36"

<sup>\*</sup>Your ad will remain in the FREE digital back issue available from our website for perpetuity

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Transforms Your Blogs Into Your Own Profitable Viral Video Empire

Allowing You To Cash In On The Lucrative Video Trend
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And It Sucks In Free Traffic From Facebook, Twitter, Pinterest & More - On Complete Auto Pilot!

#### **INSANE AMOUNTS OF**

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From Your Blog Are Just
One Click Away From You



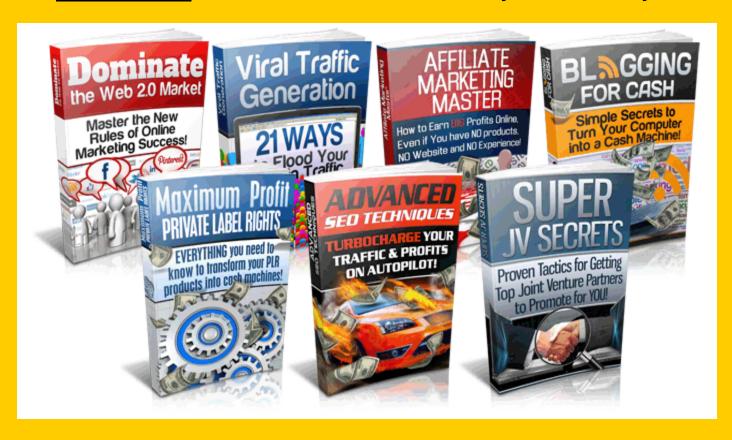
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- Social Networking
- And More!
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## **MWM Videos**

#### http://makingwebmoney.com/videos



http://www.youtube.com/watch?v=RSkWqI7M3Ts



http://www.youtube.com/watch?v=rzEuURaTiZU



Internet Marketing Consultant -- Is Yours Edgy Enough?

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A unique, aday approach

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WWW. Jagged Edge Digital .com

http://www.youtube.com/watch?v=6t6ba6Cj690



http://www.youtube.com/watch?v=h5GQm 55ccTk&feature=related



### **MWM Interview**

## PAUL COUNTS Interview



**Editor:** Joining us for today's session is Paul Counts, who describes

himself as a father, an Internet entrepreneur, a movie producer, a speaker, a podcaster, and so much more. So, I'm really excited  $\,$ 

to find out more about all of this. Paul Counts, welcome.

**Paul Counts:** Hey, thank you. So glad to be here. Excited to be a part of this

programme and thanks for reaching out.

**Editor:** Well, you've been doing this for a long, long time. So, first of all,

congratulations on all your successes.

Paul Counts: Oh, thank you very much. Yeah, I've been doing it for over 21

years now. So, this is my 21st year. Started in my parents' house at the age of 13. Started with actually email marketing of all things for people that were trying to buy t-shirts, custom screen print and embroidery. And then, one thing just kind of led to the other and we ended up being in a spot where we needed to have the actual website. And at that point, the owner of the company said, "Hey, you wanted the website, you need to learn how to market it." And from there, my Internet career was born,

if you will, and haven't looked back, loved every minute of it and

just thrilled to still be doing this 20 some years later.

**Editor:** Sounds like an amazing story, Paul, and, for anybody who's not

heard of Paul Counts before, maybe you could just tell us a little bit more about the man, the way you got started, and so on.

bit more about the man, the way you got started, and so on.

**Paul Counts**: Yeah, yeah. So, the way I got started, so a little bit more about that side story. When I was 13 years old, I was selling t-shirts for

a custom screen print and embroidery company, and to do that, we had to actually send proofs out to local schools and high schools. And I was hired just to be a junior sales representative. So, I was in junior high and I was hired just to sell t-shirts to my local school. And, of course, me being the entrepreneur that I am decided, "Hey, there's a lot more schools out there." So, a good friend of the family and the athletic director at the school gave me a manual that had all the athletic directors in the state with their email addresses. And so, he said," Hey, you could

reach out to different schools."

**Paul Counts:** 

So, I started doing email marketing, emailing to them direct through a Hotmail email address, and way back when, when I was doing this, you could not send an attachment that was larger than 500 kilobytes. So, I could not send proofs. So, I told the owner of the company, I said, "Look," I said, "I'm trying to do my best, but I can't send proofs. We need to get a website so we can have a proper email."

And so, at that point, he actually told me, he said, "Hey, you got the website. We did get the website as you wanted. Now, you learn to market it." And I started to research backlinking. I started doing search engine optimization way back when, and started reaching out, doing press release marketing.

#### **Paul Counts:**

He came back to me later, and said, "Hey, you're really good at this. Why don't I refer you to a few friends of mine." And, like I said, that's when things just really started to take off. And then, a few years after that, I decided, "Okay, I can only serve one or two clients at a time." So, I realised that there's a lot of to be made if you create and launch your own products. And from there I started creating my own courses, my own video trainings, teaching people SEO, teaching people marketing online.

Through the years, in order to stay relevant, I've had to make a lot of changes. Some people probably recognise me from the Real Guys brand, Real Guys Real Money. We've had some great successes over at ClickBank, over on JVZoo, Platinum Seller on ClickBank, which means we've sold millions of dollars over there. And then, we've also had a tremendous amount of success, as one of the top sellers, over on JVZoo.

So, I've had a great career on both platforms and have been able to prove ourselves in this niche market. And fast forward to today, I'm now the co-owner, co-founder of a company called Marketing Counts with Shreya Banerjee, and we have the Marketing Counts Podcast, and we now consult and work with clients, including State Farm agents, and helping them expand their reach through the Internet. We also host our own live events. So, it's been quite the journey. That's kind of the shortened version of the career and kind of a little bit behind who I am and what I've done.

Wow. It's an amazing story. And, I guess, from what you're telling me, Paul, is that it's almost that you've kind of fell into this. It wasn't ever a plan of yours to do this right from the very start.

Yeah. It was never my plan. I really did just fall into this. And it was something that just kind of fell in my lap as a kid. I actually really wanted to have a job in sports. I wanted to have a career as a sports journalist, and also, as a sports broadcaster. That was kind of my ultimate goal, was to do that. And also, I was eyeballing coaching at the collegiate level. And so, sports was my passion. I thought that's where I was going to be and this really just fell into my lap. And my brothers, they were either were a lifeguard at the pool or they also drove a wheat truck in the summer, and I ended up starting to do marketing, at that age, because I kind of fell into it. So, it was never the plan I had, but it really just fell into my lap and just one thing led to another. And here we are 20 some years later.



**Editor:** 

**Paul Counts:** 



**Editor:** 

**Paul Counts:** 



**Editor:** 

**Paul Counts:** 

#### Note from the editor:

This is a bridged version of the full interview which is available to listen to separately.

To Listen to it Please **CLICK HERE** 

And I guess when you started, Paul, the barriers to entry were actually a little bit harder, perhaps, than they are today. I know a lot of people think of it the other way around that it must have got harder over the years to get into this. But what would you say to that? Would you agree?

Yeah, I would say it was harder, because back then there wasn't as much training. There wasn't as much resources. There wasn't as much knowledge. You had to learn a lot on your own. It was a school of hard knocks. There wasn't the software that's available today. I mean there's two schools of thought there. So, there's part of me says, "Yes it was much harder." Because we didn't have faster Internet. I used to run a dial-up line from my parents. I grew up in a town of 300 people, so I'd run a dial-up Internet connection back to my room in order to do my Internet stuff. So, Internet speeds are very slow. Technology wasn't there. Building webpages, you had to do more things manual. You had to use HTML coding. You had to learn the CSS.

Now, we have these amazing page builders, right, that you can just take, and you have an incredible page builder and a nice landing page without having to know any coding. You can make graphics on the fly. You can outsource through companies like Fiverr on the fly. Just very quick and easy to do those things nowadays. And so, that's why I think it was more difficult back then. But then, on the flip side of that, there was a lot less competition back there. Now there's a ton of competition, so you have to really have your marketing dialed in, which is, hopefully, that's going to be some of the stuff we'll be talking about. You have to have your marketing dialed in, you have to have your messaging, your foundation, so that you can actually reach people, today, because there is so much noise and so much competition in this day and age, whereas, back when we started, competition was a lot less.

I really wish I knew kind of what I know now, way back when, because I was even starting before Amazon was even getting going. So, you look at some of that and you go, "Oh my goodness. Where was I?" And it's kind of wild when you look at that journey, but it's been fun throughout the process.

I can imagine and I bet the Internet has changed so much since you got started.

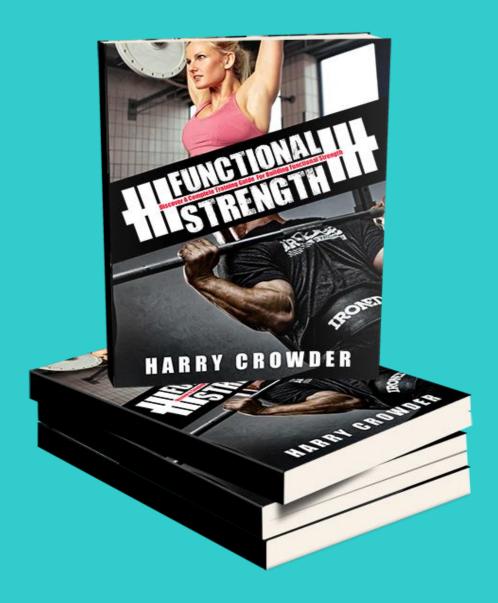
A tremendous amount. The Internet has changed so much over the last 20 some years, to the point where, it's just unrecognisable. I mean, email addresses are different. Hotmails were all popular, AOL emails, Juno emails, all the old school stuff. I was just at a podcast interview, recently, and we were joking about people that have AOL emails and how old those are. And now, everything's Gmail and the technology change. It was Myspace quite a few years ago. Now, everything's Facebook, and now, Instagram is becoming the new thing.

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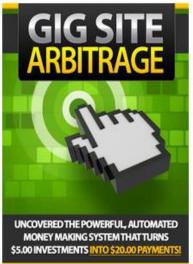


For the Whole Story go here:

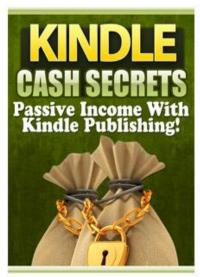
http://www.functionalstrengthnow.com

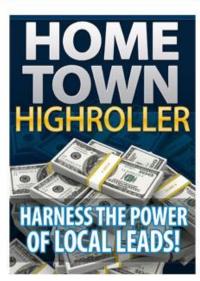
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# MWM Q & A

# The Only 2 Things You Need to Make a Freakin' Fortune in Online Marketing

Step right up here! We've got gizmos, black-hats, tips, tricks, techniques, loopholes and secret formulas for making money online.

You can be sneaky, lazy, dumb, ignorant and have your worst hair day ever, but if you do what we say, you can be rich at the press of a button.

Just buy this shiny new object, get that little thrill of knowing you are on the verge of making it BIG BIG BIG this time, and then by tomorrow you can forget all about it.

Because... that's what most wannabe online marketing folks do.

Then there are other folks - the folks I can really relate to - who crash and burn.

They do something grand. They buy a bus load of traffic or they launch a new product or they do something that, if it succeeds, will send them on their way.

And they not only crash, but they take out everyone next to them, too.

They get screwed, demolished and hurt. They look so roughed up, you're sure they'll never get in the game again.

But the very next day, there they are, ready to try again.

And guess what?

They almost always eventually succeed. But this isn't about perseverance.

It's about the mistakes people make, and the two things - THE ONLY TWO THINGS - you need to succeed online in a very big way.

Everything else is just extra.

It's window dressing. It's nice, but it's not what's making the money.

If it is BIG enough and the PAYOUT is EXCITING enough, the doubts won't matter.

You'll push right through them like a bulldozer through cotton candy.

First, the mistakes and the people who make them. Dabblers

- These are the aspiring marketers who have a finger in everything. They try this and they try that. They never commit to anything.

They never go all in full force. It's like they're at a buffet, and they take one bite of this and spit it out, and then one bite of that and spit it out.

They never choose a meal, sit down and EAT.



#### **Bouncers** -

These folks get in deeper than dabblers. They actually get excited and committed enough to start something. But then they're off to the next thing, and the next and the next.

There is always something better, faster and easier on the other side of the fence, and they become pros at fence hopping and not much else. Learners - These people are in business to learn. Not to do, but to discover. They discover every step of every business and break it down and learn some more. They analyze and over think and keep looking for the next thing to learn, because as long as they're learning, they don't have to do anything or take any risks.

The Know-it-Alls - These are the folks who will tell you that they already know what you are trying to teach them. And yet, they are not making money. They may have known it all for years, but it doesn't matter. If they don't apply what they know, then they do not truly know it at all.

Here's what all four of these types of aspiring marketers are NOT doing:

- They are not driving traffic and generating leads
- And they are not creating conversions

If you can do just these two things, then you can make a fortune.

And even if you can only do ONE of these things, you can still get just as rich, as long as you partner with people who can do the other one.

Nothing else really matters.

You can have the best product in the world, but if you can be get traffic to it and convert that traffic into sales, then it is worldless.

You can have the best customer service, but if there are no customers to serve what good is it?

You can have the greatest content, the fanciest website or whatever, and if you cannot drive traffic and make sales, you are not making money.

Let me ask you this... what are you working on right how? Is it spinething to do with driving traffic? Or converting that traffic to sales? Because it it's not, then you might want to drop what you're doing and get his on what's important.

Are you terrible at driving traffic? Then focus on conversions and have affiliates drive traffic for you. If you have an offer that sells well, then getting affiliates will be no problem.

Are you conversion challenged? Is writing sales copy something that you'll have master? Then you can either hire someone to do it for you, or you can 15 cas on driving traffic to other people's ofters that do convert.

Focus on traffic, or conversion, or both

Ignore everything else.

Don't get sidetracked, don't spend a year learning about traffic and another year learning about conversions.

Focus your efforts like the greatest laser every built

And within a year you will be making enough money to tell your boss to stick it to buy that new house and car, and to start living the life of your dreams.

Traffic Plus Conversions ... That's all you need.

You are one conversion winning system away from a million dollars

So get busy.

# Your Customers are Hard-Wired To Buy THIS Product

If you knew for a FACT that your customers would want to buy a certain type of product from you, then wouldn't you want to know what that product is?

It could save you a lot of time and trouble, having this information.

And the funny thing is, you do already know what this type of product is - you just maybe haven't considered selling it yourself.

Everyone is hard-wired to look for the easy solution.

Let's say you're being chased by a saber-tooth tiger. You want to cross a chasm to get away from that tiger, and you want to do it as fast as possible.

Are you going to cut down a tree, place the tree across the chasm, and then walk over that tree to the other side?

You might, if that was your only solution. But what if a short distance away, there's already a fallen tree bridging the chasm?

Of course you're going to take the easy way.

What if you're a caveman and you're hungry? Are you going to plant a garden so you'll have veggies in 2 to 3 months? Or go out and pull some roots and pluck some berries right now?

Humans are wired to look for easy solutions as a matter of survival. If the easy solution doesn't work, then we haven't wasted much time and we can go on to try the harder solution.

But we will always gravitate to the easy solution first.

Think this isn't true today? Company is coming and your table is wobbling. You could take everything off of the table, take the table out to the garage and try to fix it. It shouldn't take more than an hour.

Or you could unobtrusively shove something under the short leg, which will take you about 20 seconds.

What do you do? I know what I would do.

Anytime you can legitimately make something easy and fast for your customer, do it. Solve their problem the easy way. Get them the benefit they seek the fast way.

And notice the word, "legitimately." We're not talking about plug and play software that magically spits out \$20 every moment for no darn reason. We're talking about legit answers.

And they are out there. There are marketers who have stumbled on a certain keyword or a certain traffic source who have made fortunes with very little work.



There are even more people who have found a much easier way to do something difficult and used this knowledge to help others (and in turn, get rich.)

If you find the easy way to do anything people want to do, then you have a winning product.

This is why certain markets, such as the self-help, dating, weight loss and make money online markets, are continually creating and selling new products.

Because they realize that only a tiny minority of customers will actually stop buying products and focus on getting the results they seek.

You can't change how people think and act, and it's not your job to try. It is your job to discover what people want (fast and easy) and sell it to them.

Bottom line: Don't be hard on yourself when you buy another shiny object - you're naturally wired that way.

And don't second guess yourself when you promote yet another affiliate product to your list (as long as it actually works, of course.)

Your customers are hard-wired to buy it, and they get pretty happy when they do, too, as you know from your own personal experience.



# 5 Steps to Converting Blogposts to Audio

One of the easiest ways for you to create audio content is to go back to your best blogpost and articles and convert them to audio.

But how do you do this?

It's not always as simple as reading your post into an audio recorder. After all, the written word and the spoken word aren't quite the same thing.

## Step 1: Determine if your content will convert well to audio

Not all content is going to translate well into an audio piece.

For example, imagine an infographic, which typically contains many stats or short tips along with plenty of graphics being translated into audio. It's simply isn't going to work.

## Content that does convert well to audio includes:

News Stories and case studies

Inspirational, self-empowerment and motivational content

Advice Opinion pieces

Short list pieces (for example, "3 Secrets to Attract Love")

How to do something (as long as diagrams and photos aren't needed)

FAQ's

## Content that doesn't convert well to audio includes:

Anything technical, especially if it involves complex parts, needs diagrams, etc.

Long lists of anything (27 Ways to Lose 5 Pounds) (The Best 12 Autoresponder Companies)
Maps, infographics and anything highly visual.

#### Step 2: Read your post aloud to find the rough spots

Just as people speak differently than they write, they also listen differently than they read.

Certain lines of writing can look smashing on the page, and yet come across as stilted and awkward when spoken aloud.

Plus, online writing is structured as much for search engines and skimming readers as it is for people who read from start to finish.

Then there's headings, subheadings, links, photos, video and audio snippets... it's going to take a bit of tweaking to turn your post into something that works well on audio.

Read your post aloud and mark all the places that don't flow smoothly.

#### Step 3: Make small re-writes

Your goal is to turn that post into something that sounds like it was meant to be spoken. Smooth out the rough edges as needed to create a conversational tone.

When you encounter headings and subheadings, you'll definitely need to make adjustments.

For example, let's say you've got the following inside your post on adopting a cat from a local animal shelter:

#### Choosing the Right Cat

There are several things to consider before deciding which cat to adopt from your local animal shelter.

And while many people will look for the 'cutest kitten' and think that's all there is to it, you might want to consider the following:

#### Kittens' Personalities Take Time -

a kitten's personality isn't fully formed yet, and so you won't know exactly what you're getting for perhaps a year or even two.

Once they mature, you'll see if they are shy or outgoing, inquisitive or retiring, playful or sedate, gentle or rough.

Of course, to a certain degree some of these things can be taught, if you have the patience and the time to do it. It's nature versus nurture - you will only be able to influence a cat's personality so much, and no more. Older Cats Already have a fully Developed Personality - An older cat, however, will show you who they are quite quickly. For example, if your preference is for a gentle, sedate and loving kitty... When you are speaking your blogpost, you're not going to say, "Choosing the right cat," because people don't speak that way.

But you could say, "How do you choose the right cat for you?"

#### Step 4: Choose a Voice and Record

You can choose to narrate the post yourself or hire a professional to do it.

And if it is a guest post, then you have the third option of asking the original author to be the narrator.

The good thing about being the narrator yourself is that you're familiar with the content, and your readers might be very interested in hearing you cover the material.

But, if you're not a good speaker, or if your voice will sound too much like you are reading so that the effect is one of being monotonous, then you might want to hire a voice actor.

Voice actors are trained storytellers and know how to bring content to life. Of course there is a cost to this, and if you are converting many posts into audios, it can add up.

You might want to record the post yourself, and then send a copy to a few people to get their opinion. Let them know you want the truth, not a slap on the back.

If they suggest you might get a better result with a professional, then listen to their advice.

There is one more option, and it entails using a software service to electronically convert your posts into audio speech.

**Blog Caster** https://blogcaster.io/enterprise/ can convert your blogposts using either an automated system or a voice professional.

Play https://play.ht/ Helps to narrate Medium, Pocket and WordPress articles with 30 different types of voices. You can use your own voice, human narrators or their high-quality text to speech technology.

Amazon AI has a text to speech WordPress plugin that supports more than 50 languages. From the WordPress plugin website:

Create audio version of your posts, translate them into other languages and create podcasts!

Amazon Polly is a service that turns text into lifelike speech. With dozens of voices across a variety of languages, you can select the ideal voice and build engaging speech-enabled applications that work in many different countries.

https://wordpress.org/plugins/amazon-polly/

**Blog Cast** https://blogcast.host/ uses text to speech technology to generate audio versions of your articles.

#### Step 5: Upload Your File

If your blog is on WordPress, then embedding an audio file should be no problem. Remember, there is a plugin for everything on Word press.

And even most other CMS systems will offer similar capabilities, along with a helpline if you have any issues.

You can also distribute your audio via your podcast.

Here is a list to get you started:

#### The Biggest Podcast Directories:

**iTunes / Apple Podcasts** - you have to be on here if you want to be found by most people

**Spotify** - the #2 destination for listening

**Google Play Music** - if your podcast is listed on Google Play Music, it's possible for your podcast to show up in the search results.

**Stitcher** - they've got 8 million users, making this another directory where you want to get your podcast listed

**TuneIn** - available on every platform and device

#### **More Podcast Directories:**

**Spreaker** - podcast app, directory, podcast hosting, desktop software and more

**Blubrry** - podcasting hosting provider with a popular podcast directory

**Digital Podcast** - create an account, paste in your URL, choose your categories and you're done

iPodder - easy to join directory

**Podcastpedia.org** - you can add your Facebook and Twitter pages in addition to your podcast details

# COVERT VIDEO PRESS

The Average Internet User Spends 15 Minutes On Youtube Every Single Day... For A Total Of OVER 2 BILLION DAILY VIEWS!

And With This Game Changing WordPress Theme You Can Cash In On This Lucrative Video Trend, Without Ever Having To Create A Single Video

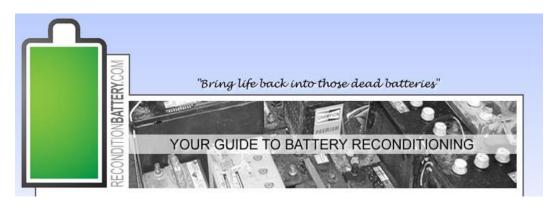


## How The Covert Video Press Theme

Siphons Hordes Of Traffic

facebook. Lwitter Google+

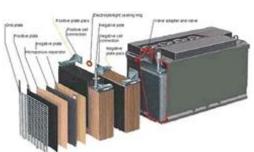
To Your Blog!



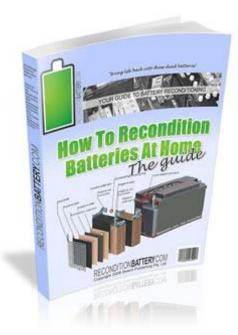
#### "How To Recondition Old Batteries And Save \$\$"

You can now recondition your old batteries at home and bring them back to 100% of their working condition.

Reconditioning old batteries is a great way to help the environment.



#### "What's Included In The DIY Recondition Battery Guide?"



## **Lean How To Recondition Batteries At Home**

The Recondition Battery guide consists of 21 chapters that will show you step-by-step how to recondition your battery.

We have included plenty of detailed pictures and diagrams to help you along the way. Below are just a few of the chapters in the guide.

**Get started Today Click Here** 

### ATTENTION OFFLINE MARKETERS

Gone are the days when YOUR business would grow by you JUST reading books!



# If you are an OFFLINE MARKETER

In order to BEAT your competitors today, you need to be Online and use Internet Marketing effectively for success in all facets of your business.

Let me take you by the hand and prove to you that Internet Marketing can grow your business to new heights!

**Internet Marketing Made Easy Training Guide** 

# Gift Ideas Super Site

for all your gift giving needs... coming soon

# MWM marketplace

> Domains, Websites & Products For Sale.



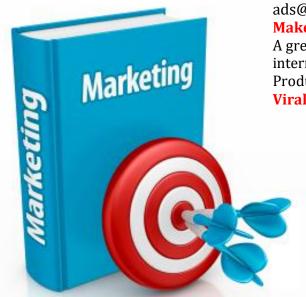
#### Your Ad here

Contact

ads@makingwebmoney.com

#### **Contact Us**

>Contact us to list your Domain name or website For sale in this section



#### **Domain for sale**

**Contact:** 

ads@makingwebmoney.com

Make an offer

A great brand name for an internet marketing Product or service

ViralInternetMarketing.com.







**See It In Action!** 



# **GraphicsBlackBox 3.0:** Flat Design Edition

ATTENTION: Internet Marketers and Web Entreprenuers...

# INTRODUCING... GRAPHICS BLACKBOX 3.0

Flat Design Edition

17 MODULES, 287 GRAPHICS



**Brand New FLAT Graphics For Your Websites** 

Would You Like To Ethically **Steal And Download** A Graphics Package That Will **Transform Your Websites** Into Efficient And Effective Money Machines?

This Under-The-Radar Style of Graphics Has Been Used To

# **Over One Billion Devices**

All Around The World... And You Can Grab For One Low Price





For The Next 12 Months, I Will Show You Step-By-Step How To Implement 12 Channels To Draw Targeted Visitors To Your Site.









In Each Module You Get The Training Video, Presentation Slides, Transcript, And Your Action Checklist

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JVZooHost is dedicated to providing safe, fast, and affordable web hosting with superior support. You can concentrate on running your business and rest assured your website will be up and running. Get your site noticed on the web today with JVZooHost!



# **MWM** wants You to Know



# Case Study: \$3500 a Month Outsourcing Art Work

You already know you can hire a ghost writer to write just about anything for you, put your own name on it, and call it your own.

Marketers do it all the time. After all, just because you're good at marketing doesn't mean you're good at writing or even have the time to write all the blogposts, emails, sales letter and so forth that you need.

Celebrities do this, too. For example, when a movie star or entrepreneur or CEO comes out with a book, there is an excellent chance that book was written by someone else.

So far so good?

What I'm about to tell you might immediately raise a red flag for a few people. And yet, it's simply a variation on ghost writing. You could think of it as 'ghost art,' I suppose.

I know of a woman who outsources original artwork and then sells prints of it on Etsy, Ebay and other sites.

She hires artists to create original abstract art. And she'll even find existing artwork that she likes, and then ask the artist she's hiring to do something in the same style.

She likes to stick to abstract art since it's easier to make and harder to recognize if it came from one particular artist or several artists all working in the same style.

She especially likes to have a lot of color in her paintings, since she's found the bright, happy looking paintings seem to sell especially well.

She has the artists sign a non-disclosure agreement that says they are signing over all rights to the artwork.

From the original artwork, she gets prints made and sells them online as limited editions, as well as selling the original for a much higher price.

And she has an assistant handle all of the listing and product fulfillment.

It gets even better - she's actually created several different identities as an artist, so that she can 'work' in several different styles to accommodate different customers' tastes.

She is careful to never say anything that is untrue. And she never does say that she painted the paintings.

After paying for expenses and her assistant, she's clearing about \$3500 a month.

Not a huge sum, but considering how little work she puts into it, it's a very interesting idea!

This works even better if you have a memorable brand that makes you stand apart from the crowd.

2: Give dynamite content BEFORE asking for the opt-in. This one is even better, yet most marketers are downright terrified to try it.

Create several pages of your VERY BEST content. Make it conversational and interesting.

Put plenty of PERSONALITY into it.

In fact, your personality is going to count for more than the information you give. Make each page naturally flow into the next page, so they keep clicking from page to page as they read.

Everybody gives out good or great info. You're going to give out great info and do it in a way that let's your personality shine through.

Talk to the one person you are trying to reach. Be passionate and enthusiastic. State your opinions, have confidence, and tell it like it is.

Each page is full of great info and naturally leads into the next page. Finally, on the last page, you make an offer. That's right, go ahead and sell them something.

You've just spent several pages earning their trust, so why not?

If they don't take the offer, ask if you can give them something for free in exchange for the email address.

For example, you offer them a package deal of 4 products for an awesome price. If they don't take it, then offer them one of the 4 products for FREE, in exchange for their email address.

You have just spent several pages earning their trust, so which email address are they going to give you? Their REAL address, because they actually WANT to hear from you again!

These two methods are so simple, and yet marketers are afraid to test them out because they know they will get fewer subscribers.

But the QUALITY of the subscribers is infinitely better. You get REAL email addresses from people who actually WANT to hear from you.

Test it out for yourself. I think you'll be astonished at the difference it makes in your bottom line.





If you have a continuity program, then you'll want to pay attention to this.

No doubt you're offering your continuity or membership program to your subscribers.

But there is a certain segment of those subscribers who simply aren't taking the bait. After repeated emails promoting your membership, they still haven't joined.

Here's what you can do with these folks.

After you've exhausted all means of getting them to sign up for your monthly program, make them this offer:

They can get a FULL YEAR for just \$97 (or whatever price you deem appropriate.)

These are folks who weren't going to join anyway, so everyone you get to join is a bonus \$97 to you.

I've seen other marketers do this, and it often results in an extra 2-3 sign-ups per week.

Simply write an email making the offer and insert it in your autoresponder sequence at the end of all your other emails asking them to join the membership.

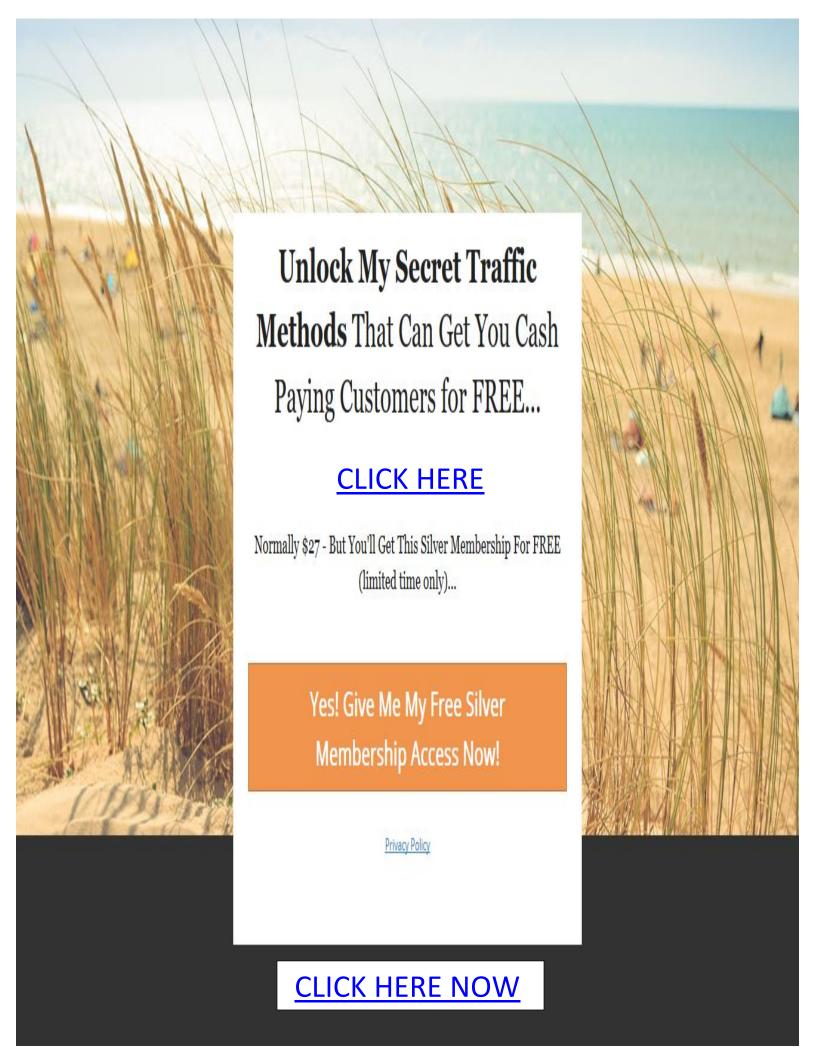
Put a time limit on it -such as 24 hours -so they have to make up their minds right away.

It's extra money you wouldn't have made otherwise.

#### Bonus:

Approach other membership site owners and offer to show them how to make an extra \$200 a week, if you can get a cut.

I haven't tried this, but I don't see why some of them wouldn't go for it and put some easy money in your pocket.



# MY BLOG PROFITS COACHING



Your ONE Source For Learning To Blog Profitably!

Warning: The Doors Will Be Closing SOON On This Amazing Offer!

# Congratulations! You Just Found The One And Only Resource You'll Ever Need To Become A High Profiting Blogger!

If you're tired of beating your head against a wall and continually failing on your journey to making a ton of money and living the lifestyle of your dreams as a blogger then this is the last site you'll ever need to visit to find your success!

Introducing My Blog Profits Monthly Coaching Program...

MYBLOG PROFITS COACHING

Your ONE Source For Learning To Blog Profitably!

**Make Money With Your Blogs** 



# Drop 3 Dress Sizes in 7 Days?

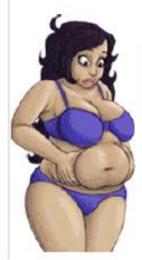
See this amazing little tip women are using to lose weight fast. See Tip >>

VenusFactor.com



## 5 Veggies that Kill Stomach Fat?

Check out which veggies boost female metabolism and burn stomach fat



# 1 Tip for a Tiny Belly

Lose a bit of your belly everyday by following this weird little tip

venusfactor.com



# This Month's Marketing CLINIC

# **Freaky Podcast Statistics**

So... if you thought podcasting was a fad, or maybe something just on the fringes that most people never listen to... Guess again.

Podcasting is growing at a phenomenal rate, and it appears to be here to stay.

After all, a listener can be driving, doing the dishes or going for a run while they listen to your podcast. And since people LOVE to multi-task, podcasting is likely to keep growing.

Videos? Blogposts? Those are difficult to consume when you're washing the car or making dinner.

Here are some podcasting stats from Edison Research, Nielsen, IAB, PwC and Pacific Content that might blow your podcasting conceptions out of the water...

There are 700,000 active podcasts, 29 million podcast episodes, including content in more than 100 languages.

The top 5 most popular podcasting genres are:

- · Society and Culture
- Business
- Comedy
- News and Politics
- Health

51% of the US population have listened to a podcast.

32% of the US population listen to podcasts at least every month.

22% of the US population listen to podcasts weekly.

6% of the US population are avid podcast fans. And these numbers are growing.

- 18 24 year olds make up 18% of the podcasting audience
- 25 34 year olds make up 28% of the podcasting audience
- 35 44 year olds make up 21% of the podcasting audience
- 45 54 year olds make up 16% of the podcasting audience
- 55 64 year olds make up 11% of the podcasting audience
- 65+ year olds make up 06% of the podcasting audience

Podcast listeners are 32% more likely to have \$75,000+ annual income.

Podcast listeners are 37% more likely to have \$100,000+ annual income.

Podcast listeners are 45% more likely to have \$250,000+ annual income.

80% of the listeners listen to all or nearly all of a podcast episode

Podcast listeners subscribe to an average of 6 shows.

Podcast listeners listen to an average of 7 different shows per week.

19% of listeners increase the speed of the podcast to listen faster.

Weekly podcast listeners spend an average of 6 hrs 37 mins per week listening to podcasts.

Smartphones are driving podcast consumption by demonstrating an 157% increase in usage for podcast consumption since 2014, compared to marginal increases in case of PCs, tablets, and laptops.

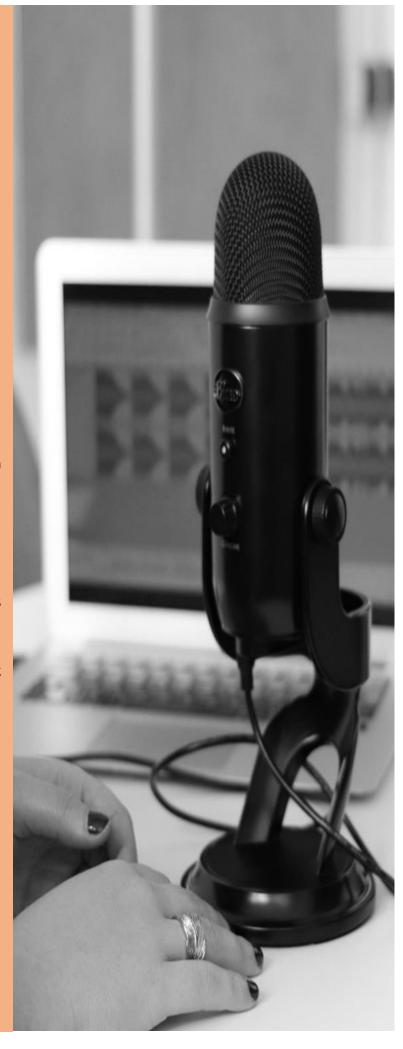
35% podcast consumers listen to an entire episode, 45% listen to most of an episode, and only 12% listen to less than half of a podcast episode.

Podcast listeners spend an average of 6 hours and 37 minutes listening to podcasts every week. 16% listen to less than one hour of podcasts, and 25% listen between 1 to 3 hours of podcast content every week.

If you're not podcasting yet, you might want to think about starting soon.

#### Data Sources:

- Edison Research (bit.ly/edison-infinite-dial)
- Nielsen (bit.ly/nielsen-podcasting)
- IAB (bit.ly/iab-podcasting)
- PwC (bit.ly/pwc-podcasting)
- Pacific Content (bit.ly/pacific-content)



# **MWM Back Story**

## How To Increase Conversions on Pop-ups and Squeeze Pages

...while simultaneously training your new subscribers to open and read your emails.

Traditionally, a squeeze page or pop-up is going to have a big promise in your headline, followed with 3 bullet points and an optin form or something similar.

But what if, instead of ONE big promise, you make 12 of them? One online marketer recently tested a pop-up that contained 12 "Secrets" instead of the usual big headline and bullets.

It read something like this:

Yours Today... Free

12 Potent Attraction Secrets

Secret 1: A method for winning hearts from Sir Lancelot

Secret 2: The one thing you can do to get a deeper commitments your from him

Secret 3: How to have the BIG relationship discussion without alienating him Secret 4: The secret "D Word" that will make or break your

relationship Secret 5: Tricks to making a man fall in love with you, Etc.

And then a box for button that says, "Get Access Now!" I'm paraphrasing the secrets, and in the real copy all 12 were listed.

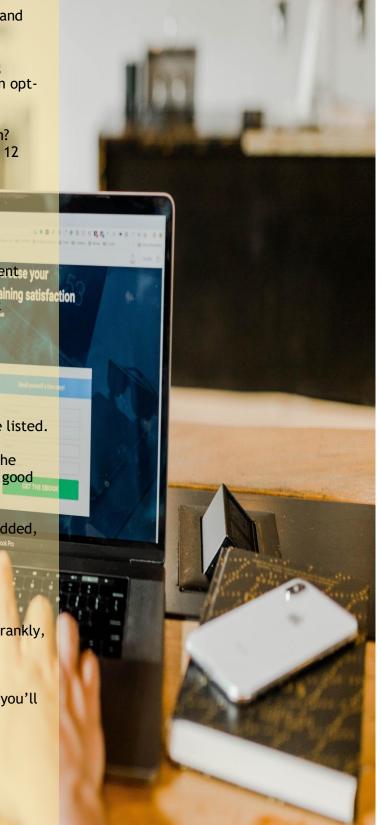
I wasn't thrilled with the wording - frankly, with some work the 'secrets' could have been sharpened a great deal to invoke a good deal more curiosity and heightened benefits.

And it would have been more effective is testimonials were added, too.

But the overall concept is an excellent one.

Make 12 bold promises to reveal the 'secrets' in your niche. Odds are at least 2 or 3 will resonate with each person. And frankly, you only need one that makes them so curious, they HAVE to subscribe.

Send out one secret per day. In your first email, explain that you'll be sending one per day, and restate the list of 12 so they're reminded of what to expect.



Give them the first secret on the first day - don't keep them waiting. You want to start to satisfy their curiosity immediately, to build further anticipation of the other 12.

At the end of each email, remind them of what's coming tomorrow.

Send your emails in the morning. Send the email again in the late afternoon to everyone who did not open it in the morning, with the addition of, "In case you missed this..."

Start each subject line with, "Secret #X" to make it stand out from the other emails. (Replace "X" with the appropriate number.)

If you're doing this in a pop-up, it will in fact be a large pop-up, but that's okay. With not one but 12 exciting 'secrets' or bullets or benefits, I suspect most readers won't mind a bit.

Test this method on your squeeze page or pop-up and see if your conversions improve.

And one more thing - you're training your new readers to look for your emails, open your emails and read your emails.

Here's how to now train them to also CLICK your links:

At the bottom of each of these emails, offer them 3 to 5 choices.

That's right, we're going contrary to the usual advice of offering only ONE option to click.

We're going to offer 3 to 5, and each one will be another enticing benefit or teaser, like this:

P.S. Which Of These Irresistible Insights Are Right For You?

Get Him To Cherish Your Relationship

**Develop Alluring Confidence With Men** 

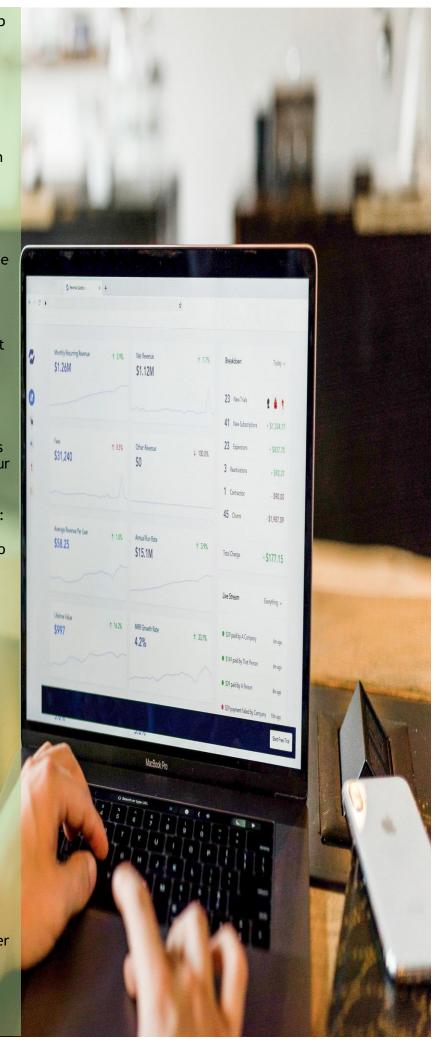
Dating Profiles that snag REAL Men

Help! I Love A Man Who Isn't Right For Me

The Secret to First Date Chemistry

Note: Each of the 5 is a hyperlink. You can link to an article or post, or sales letter or sales video... whatever you like.

Again, test this method against offering just ONE call to action, and see which one works best for you.



# YouTube Ads Made Easy!

Still burning your midnight lamps to get targeted traffic to your offer?

Would you be surprised to know that YouTube Ads are the magic stick to tap into a goldmine of targeted traffic and increase profits without making a hole in your pocket?

Now, let me prove that advertising on YouTube is the ULTIMATE need of the hour...

## **Training Guide**

This is an all-in-one guide to generate massive traffic and conversions with YouTube ads that you've ever seen before.

It will take you by the hand and show you how to generate as much targeted traffic as you could ever want with YouTube advertising.

