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# Making **WEB** MONEY

ONLINE MARKETING MAGAZINE

» CONCEPTION » CREATION » MONETIZATION » SOCIALIZATION » AUTOMATION »

APRIL 2019

## **Broadcast Email Can Make You or Break You**

**MWM wants You to  
Know - Affiliate  
Marketing,  
the Easy Way**

**11 Tips for  
Dominating  
Page 1 of Google**

**Making The Most of  
Adsense Google Ads**

**Our Series on  
Business Hacks  
This Month - Grow  
Your List with  
Curation & Content  
Repurposing**

**This Month's  
Marketing  
CLINIC**

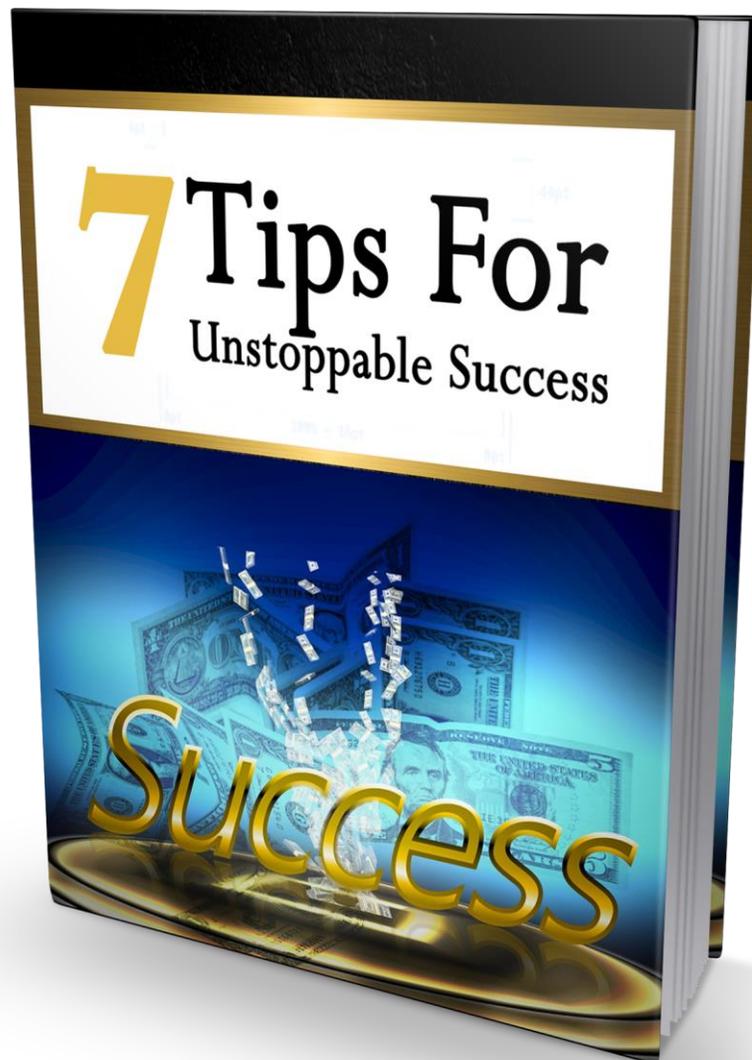
**Expired Domains  
Can Be Profitable ...  
Really?**

**Learn How People Are Making Web Money Online Today!**

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## Discover The 7 Secrets to Achieve Anything You Want In Life...

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### These 7 Secrets Will Enable You To...

- Discover the Foundational Meaning of **SUCCESS**
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**You Asked and We Listened. HELP is HERE**



## **How Would You Like To Get Your Hands On My Proven Marketing Strategies That Have Created A Multiple Six Figure Online Business?**

**Now You Too Can Explode Your Business Income With Monthly Internet Marketing Training And Coaching!**

If You Are Serious About Changing From A Failing Online Business To An Uber Profitable Online Business I Can Help You!

Listen, I know what it's like to have a strong desire to have a successful online business but have no real idea of HOW to market it...

I'm not making empty promises. One thing you will not find on this site is a promise of "easy riches". I make no claims of how much you can make. I make no claims that you'll make any money at all. I don't know you. I don't know if you're a thinker or a doer. How can I promise you'll make X dollars? I can't. And I don't. That SHOULD be a sign of trust to you.

There are many others out there making crazy income claims. I won't promise riches. I won't promise any results. I'll simply tell you that I will show you things you can do to get your online business rocking and rolling!

There is absolutely no risk. I'm even going to take away ALL RISK for you. It's pretty simple: if you don't like the Training, you don't pay. Period. You have nothing to risk and everything to gain.

Let me say it a different way...

You Don't Even Have To Say "Yes" To Get Started Right Away, Just Say "Maybe" And I'll Send Your First Lesson Instantly!

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Welcome to the **APRIL 2019 Issue** of our monthly "Making Web Money" Online Digital Marketing magazine - where every month we show you how real people, just like you, are making web money – online.

*This month we have MORE great articles and personal success insights, interviews, plus some ONLINE opportunities for you.*

- 11 Tips for Dominating Page 1 of Google
- PLR Profits Coaching Club
- **New Series on Business Hacks** - this Month - Grow Your List with Curation & Content Repurposing
- Free Ebook – The Content Marketer’s Playbook: Lead Generation
- Blogging? Do This:
- The Functional Strength Guide
- 5 Tips For A Successful Internet Marketing Campaign
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- MWM Ask the Expert - Broadcast Email Can Make You or Break You
- MWM Q&A: THE BASICS OF INTERNET ADVERTISING
- MWM **PLAYBACK** Story - Internet Marketing: A Guide to Getting Started

I hope you enjoy this month's issue of the magazine – Check out over 80 Great Back Issues of Making Web Money!

**>> Talk to me**

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**Twitter.com/harrycrowder**

Keep your valuable feedback coming. I try to reply to every email, I appreciate your input as it helps to make **MWM** the Best magazine possible.

Email me at: **harry.crowder@gmail.com**

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**Making Web Money Online Marketing Magazine**

Editor Harry Crowder

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**Contributors**

Various experts in their fields

The instructions and advice in the magazine are for entertainment purposes only.

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## How Handy is This?

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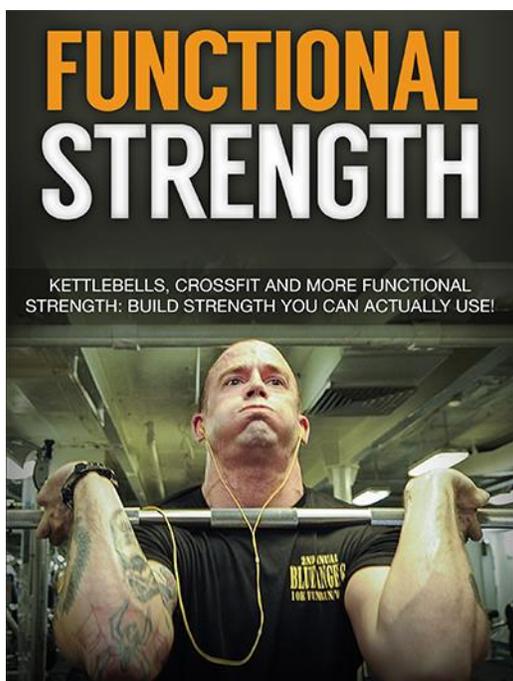
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**store. Pick Up Your Order!**



Tell us what you like and don't like about Making Web Money Digital Marketing magazine. What worked for you or what you think sucks, then we can make Making Web Money an even better online magazine.

So, send me an email with your feedback and let me know.

[harry.crowder@gmail.com](mailto:harry.crowder@gmail.com)



## FACT:

Queen Elizabeth II is a trained mechanic.

# IN THE NEWS

## Landing Page Examples That Convert

Landing pages are the first pages your potential customers see when visiting your website. They should be specifically optimized to get maximum conversion and increase sales.

In fact, a properly optimized landing page can increase conversions drastically and bring a business to new heights when it comes to sales.

But how do you turn your landing pages into conversion machines? Here are some great examples that have done just that:

<https://www.business2community.com/online-marketing/landing-page-examples-that-convert-02142552>



## The Top-Rated TripAdvisor Restaurant is a Hoax??!

If you sell services to business to help them get better reviews or remove bad ones (reputation management) then you might want to show them this story.

After reading it, even the most skeptical business owner will see why they need help to get legitimate reviews and eliminate the bad ones. After all, if someone can get their fake restaurant to the #1 spot, it's obvious there is a lot more to know about social media reviews than simply hoping customers leave good ones.

And there's another lesson in this story as well: If this guy can get a fake business to #1, then you can take your legitimate business and build it from scratch into a well-known entity - if you know what you're doing.

[https://www.vice.com/en\\_us/article/434gqw/i-made-my-shed-the-top-rated-restaurant-on-tripadvisor](https://www.vice.com/en_us/article/434gqw/i-made-my-shed-the-top-rated-restaurant-on-tripadvisor)

## The Top 10 SEO Tools Marketers Want in 2019

Here are the most popular tools marketers say they'll use in the coming year.

<https://www.wordstream.com/blog/ws/2019/01/14/seo-tools>

# 11 Tips for Dominating Page 1 of Google

**If your goal is to rank #1 on Google, that's a great goal.**

But an even better goal is to rank #1, #2 and #0, totally dominating that first page.

What's #0? It's the answer box at the top of the search results.

**Here are 11 tips for dominating Page #1:**

1. Have not one, but TWO authoritative websites with great content that both rank for the same keyword. This can get you the #1 and #2 spots.
2. Do a good job of optimizing your H1, of having great title tags, and providing the answer people are looking for with the particular search term or search query, and you can rank #0.
3. The most appealing title tags get the most clicks. The most clicks get Google's attention and places you higher or even at the top of the listings. Use tools like Clickflow to check your pages and run A/B tests on multiple pages for your term.
4. When trying to rank for a term, have lots of similar content that is NOT duplicated. For example, if your term is dog training, have one post on basic dog training, one post on dog training for puppies, one on dog training for problem dogs, one on dog training mistakes and so forth.
5. Cross link all your related posts for that search term.

6. Test your title tags to see how appealing they are. If people aren't clicking, then Google's not going to be ranking them.

7. If you don't want to pay for Google Ads to be on page 1 of Google, consider paying for remarketing for search ads. Now you're targeting people who have already been to your site, which means they have already qualified themselves as possibly good prospects.

8. If you get #0 and #1 and / or #2, and you also have an ad as well, it's going to make you look like the authority for that term to anyone searching.

9. You can make multiple sites for your keywords. These don't have to all be your sites. You could have a Facebook business page, a LinkedIn profile, guest posting on someone's site, etc.

10. Update your content. The older your content, the lower it's going to rank. If you update the content, your rankings will tend to improve.

11. Use Ahrefs Link Intersect to find out who links to your competitors, but not to your site. Contact them, let them know about your posts, and get them to link back to you to help you with your ranking.

It is possible to dominate page 1 of Google. Yes, it takes work and dedication. But the rewards can be significant.





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- What would it feel like to be able to do things 50 times faster than your competitors ...
- How awesome would it be to get ready to rank on page 1 of Google with just a few clicks of the mouse?

**Get Instant Access to WP Freshstart 5**

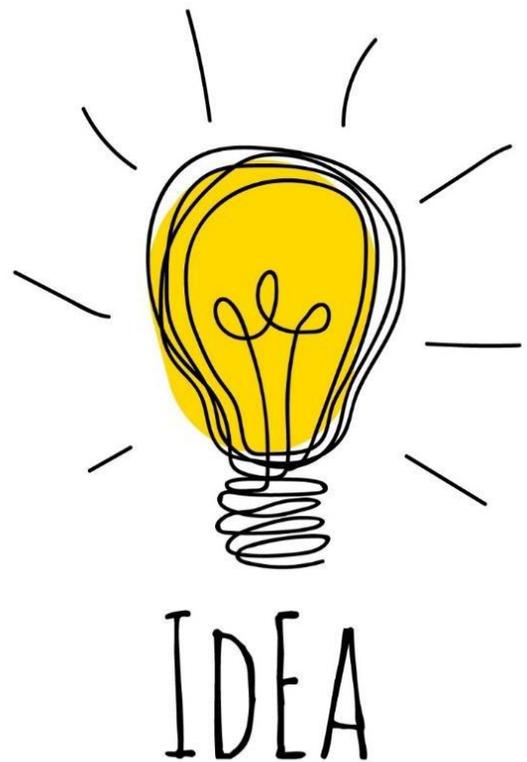
## Can You Be Banned from Fiverr for Satire?

Apparently, yes.

This Fiverr superstar - Voiceover Pete - was banned without warning for supposedly violating Fiverr's TOS. The problem is, the video he recorded for a client did not break any rules that govern sellers on Fiverr. Fiverr still owes him thousands of dollars, and they won't acknowledge his existence, much less take his calls.

I'm not entirely sure what the lesson here is. Maybe it's to never rely on another website for all of your business. Or to withdraw funds before they pile up. Or if you perform services, to be cautious when working from Fiverr. You might want to watch this compelling video made by the former Fiverr superstar, and draw your own conclusions.

<https://www.youtube.com/watch?v=anbBwpoI9TI&feature=youtu.be>



## The Beginner's Guide To Conversion Rate Optimization

This guide shows you how to get more conversions with your existing traffic. Imagine if you can turn more website visitors into customers in 60 days, simply by following this 8 week conversion rate optimization plan - what could that mean for your bottom line?

<https://blog.hubspot.com/marketing/conversion-rate-optimization-guide>



## How To Turn a One Content Idea Into a Fascinating Four-Part Series

Learning how to write a series so that you can take a break also helps you evolve as a content creator, because you'll practice shifting from merely publishing content to building anticipation for your next installment.

<https://www.copyblogger.com/fascinating-content-series>



**WARNING: STOP BUYING MORE PLR CONTENT!**

**“You Don't Need More PLR Articles, Reports, And Ebooks That Are Going To Take Up Hard Drive Space On Your Computer... Instead You Do Need To Take What You Already Have And Turn It Into Spendable Cash!”**

**LET ME SHOW YOU HOW YOU CAN TURN YOUR EXISTING PLR CONTENT INTO CASH MONEY IN DOZENS OF DIFFERENT WAYS!**

## **INTRODUCING THE PLR PROFITS CLUB...**

Starting today you can enroll in my new monthly coaching program where I will teach you how to turn PLR content into spendable cash using several underground methods.

Each and every month you'll get a new lesson showing you a different way to **profit with the PLR products you already have**. Each month will be a different lesson (*sometimes delivered as a step-by-step PDF and sometimes delivered as video tutorial lessons, and even sometimes a mixture of both*) that you can download, view, and then implement to **start making money with PLR content**.

This **12 month coaching program** can help you feel good about every PLR purchase you've made (*even those "junky" ones because I will show you how to polish them 'til they shine!*). The **PLR Profits Coaching Club** can justify every penny you've spent. It can make those purchases worth something to you because you can put that content to work making money for you.

[Click Here to Start](#)

**THIS IS YOUR OPPORTUNITY TO MAKE EVERY  
PLR PURCHASE YOU'VE EVER MADE WORTH  
SOMETHING TO YOU!**

## MAKING THE MOST OF ADSENSE GOOGLE ADS



### Can you really make money with AdSense Google ads?

The answer is a definite YES. Many successful marketers attribute their success to this method. But there are a lot of people who don't make money with AdSense as well. Why is that?

One reason is that it is almost too easy to get it started up and running on your blog or website.

That coupled with the fact that it's free means that any Tom, Dick and Harry can try it. This is both good and bad news. Many of these people say that they are making no money or the amount they make is so little that it isn't even worth it.

However, there are some tricks that you can use with AdSense Google ads that can make a significant, long-term difference.

Below here are just a few of them.



## Size Matters

Remember that the size of your ads matter. Many new users go for a big banners at the top of bottom of your site. But you'll see your conversions go up if you avoid that typical practice. The reason is because web users subconsciously expect ads to appear in certain formats and in certain places. If you can surprise these users by placing your ads in the unusual ways, you will be more likely to catch their attention and their clicks.



## Color Coordination

Match the color of your AdSense ads with the color of your website. Matching the color and borders in an inviting way will increase clicks. Or you can actually purposefully make your ads contrast to the rest of the site, making them even more noticeable. Either way, it is recommended that you keep the links for your ads in blue since that is the color that links are usually expected to be.

## More Is Not Necessarily Good



When deciding whether you have too many ads and if they complement your page or not. Don't just throw in any ad that has little to do with what your website is all about. Make sure that you put in enough keyword research time.

### Did You Know ?

#### When was the first mouse introduced?

The first computer mouse was introduced in 1968 by Douglas Engelbart at the Fall Joint Computer Expo in San Francisco.

## Let Someone Else Do It



Another little secret is that you don't have to place your ads only on your blogs or websites. You can also use services that do the placement for you such as Hub Pages, Squidoo, Ezine articles, and more.

These platforms place your AdSense Google ads for you and you still earn the profits. What could be easier? Following a few simple rules can really make a difference in how well you do with this program.



Success is where preparation and opportunity meet.

- Bobby Unser



**Quotable:**

“If it doesn't make cents, it doesn't make sense.”—Fortune Magazine, Oct 2000

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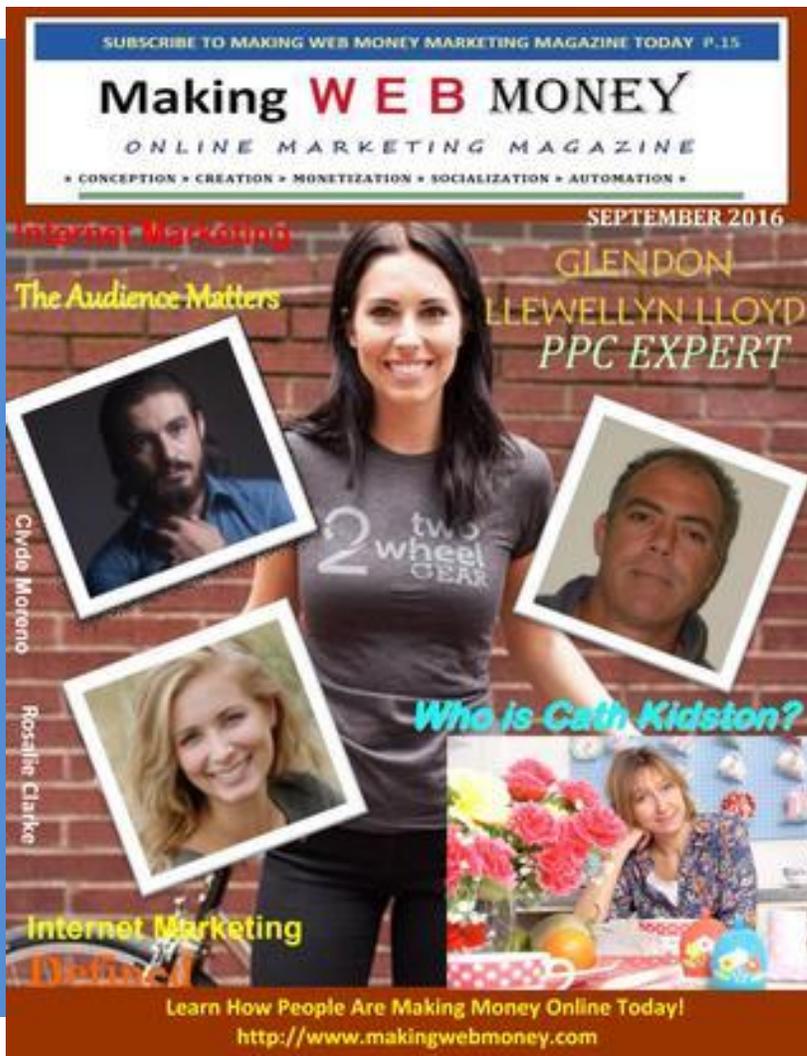
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# MWM ask the expert



## BROADCAST EMAIL MARKETING CAN MAKE YOU OR BREAK YOU



As an internet marketer, you probably understand the importance of capturing your website visitors contact information using an opt in form and building a large email list of potential customers. This is an extremely effective tool to help you develop a relationship with your online visitors.

For the most part, this is the only way to build a relationship since many of these people won't come back to your website again. Once you've got an email list you can use broadcast email marketing to let them know about any new product or service you're offering.

When it comes to contacting your email list you basically have two ways to do it, you can just load a series of pre-written emails into an auto responder service that will send out the emails over whatever period of time you choose. That way every one who signs up to your list will receive all the emails in your series one after the other in order until they've received them all, or you've added more. This method is a fantastic way to keep in touch with the people on your list and since the method is all automated it doesn't take any time from you once you've written and loaded the emails, of course).

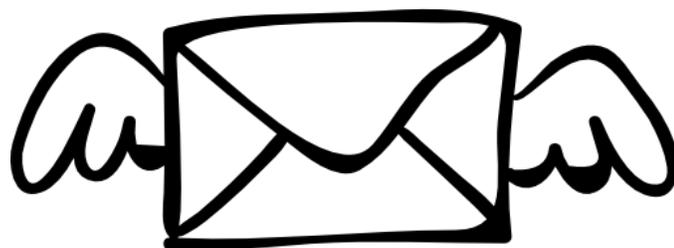
But if you've got a sale coming up or you've just added a wonderful new service and you want to let all of the customers on your email list know about it right now, you want to send an email broadcast. You can set this message to go out at a certain time or a certain day but the point is that everyone on your list will get this email at the same time... if that's what you want.

You can even customize a broadcast so that only part of your list will receive it. It's up to you. But this is the method you will want to use if you have some hot news that you just want to let everyone know about right away without adding this message to your series and have to wait several days for some of the people on your list to receive it.



## TIPS FOR AN EFFECTIVE EMAIL BROADCAST

- 1. Choose an interesting and compelling headline.**  
You want to excite your readers and make them eager to open your email.
- 2. Make sure message is on point and short.**  
You want your reader to be engaged in your message before they're finished with the first paragraph. If you can hook them and get them to finish reading your whole message you will have a much better chance of getting them to take desired action.
- 3. Don't be afraid to ask them to take action.**  
You'd be amazed at how many marketers actually fail to ask for the sale. Whatever action you want them to take, provide them with a clear and easy to understand call of action.



# New Point & Click Simple WordPress Theme Transforms Your Blogs Into Your Own Profitable Viral Video Empire

Allowing You To Cash In On The Lucrative Video Trend  
Without Ever Having To Record A Single Video

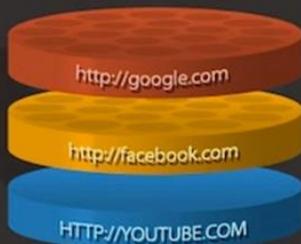
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**24** hours worth of  
video is uploaded  
EVERY MINUTE

**ATTENTION:** Want to start your own high-ticket business?

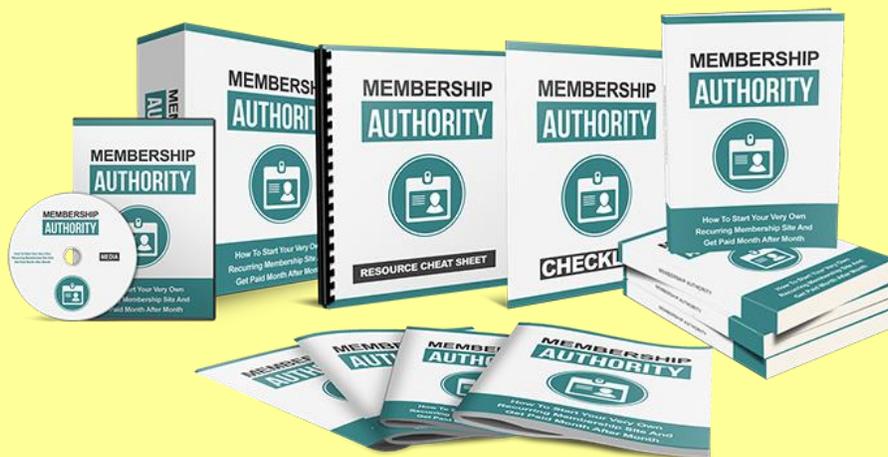
# "Discover The Steps On How To Start Your Very Own Recurring Membership Site And Get Paid Month After Month"

In This Course, You'll Find Out How To Get Started With Your Own Membership Site, How To Structure it, What Type of Content To Provide, Pricing And Much more

## Why Should You Create a Membership Site?

Essentially, a membership site is a site that users pay to subscribe to. This normally works by first **enticing the reader with some free content and showing them the kind of entertainment/information/value that you're capable of providing.**

Once they're hooked, you then make sure they know that they need to subscribe in order to gain access to your very best content and to get frequently updated. So what's so different about this? Well for starters, it means that you can much more easily convert visitors to paying customers seeing as **they're not having to put down a large amount of money and seeing as they know what they're getting right away.** This means **the money is recurring and much more predictable.**



**Membership Authority** includes the following:

- The main eBook
- **FAST-ACTION BONUS #1:** Checklist
- **FAST-ACTION BONUS #2:** Resource Cheat Sheet
- **FAST-ACTION BONUS #3:** Mindmap

I'm delighted to have the chance to share this powerful guide with you, and I know you'll be very happy with the results. The **comprehensive and valuable insights** you need to finally achieve online success!

[Click Here Today](#)

## Business Hacks to Grow your List with Curation & Content

Growing your list is an important part of any business today. It doesn't matter if you have an online business or a brick and mortar business. Marketing with content is an essential element of growing your list and spreading brand awareness.

### What is Content Curation?

Content curation involves presenting other people's content to an interested audience in a way that is useful, meaningful and promotes understanding. So, for example, you may find a blog post by someone about your topic that you agree with or find value in. You can share it with your audience along with your commentary on why you believe this is relevant and important. You can point out what about this blog post is useful, meaningful, and promote understanding of it by giving your point of view.

### What is Content Repurposing?

When you repurpose content, you take content that was already created, either private label rights content (PLR) or content you created in the past and put it forth in a different form. You need to have the rights to reuse the content in this way. Sometimes you just put it in a new place. For example, if you had a webinar about something, you could take that webinar, transcribe it, and create a report.

Alternatively, you can add that webinar as is to a membership site so that members always have access. You can turn a blog post into a podcast, into a YouTube video, into a webinar, into an e-course. You can take the content in as many different directions as you want to and need to so that you can reach your audience.

With both curation and repurposing, you're delivering a lot of value to your audience without having to do a lot more work. There is no reason you need to create content from scratch for every piece of content that you put out to your audience. Instead, you can work smart. Use other people's content to advance your brand, your ideas, and your products and services. Reuse anything you create, or that you buy. For example, if you buy PLR and reuse it in many ways you get every morsel of goodness out of it while building your list.

### Growing Your List with Content Curation

When you decide to use content curation as one of your list building methods, you'll be glad you did because it really works. If you think about it this is the basis of most talk shows, newspapers, and successful media that exists today.



They bring the people with the expertise and knowledge to their audience so that their audience doesn't have to go looking for it. You can do that too. You can be the go-to source for your audience.

**Let's look at some examples of content curation that works.**

### Round-Up Posts

If you're a Mommy Blogger who talks a lot about food, home organization, and children you could easily do a roundup post with 9 Easy Lunch Ideas for Brown Bagging It, or 20 Truly Inventive Gadgets to Get Organized and so forth. You can state in the content why you really like what you're sharing with them, show how you've implemented it in your own household, and even what you did not like about it and how you changed it if that's relevant.

### Monetized Curation

You can even create a monetized curation. For example, instead of just linking to the content about the organizational gadgets that you've curated, you can also provide a link to each of the products so that you earn a commission on the products if they buy them. This is an excellent way to use someone else's content.

### Present it In a New Way (Repurposing Curation)

When using content curation methods, it is a good idea to present it in a new way or format. For example, instead of using it in a blog post or roundup, turn the new content into a branded PDF offer. The content upgrade encourages the readers to get on your list before they get to read the content.

Remember, anytime you can motivate readers to join your list, by giving them something valuable - you both win. It doesn't have to be a big or expensive offer. Your audience just needs to perceive the item as being valuable to them.

## Share One Thing

You don't always have to put the content in a roundup format. You can share one relevant, useful thing at a time. It's important that you fully understand and relate to the curated content so you can explain it, then present it to your audience in a way to help them understand why it's relevant to them that advances your business.

## Share It Fast

When you find content that your audience will use and enjoy, as well as inspire them, don't wait too long to share it. Figure out a way to incorporate it in the week's content, if possible. This quick action will boost your authority and position you as a leader, rather than a follower, when you get the content out before others. You want your audience to come to you for the most up-to-date, relevant niche information.

## Find It

You're likely wondering how to find this content. It's simple. Set up Google Alerts on topics that will interest your audience. Pay close attention to the results. It's important for you to stay on top of what's happening in your industry.

Using content curation as a source for more content is an excellent and effective way to show your expertise and put important information in front of your audience so that they don't have to go searching for it. You can become the one-stop shop for all things within your niche if you organize the content right and focus on providing value to your audience.

## Growing Your List with Repurposing

Another way to build your list is through repurposing content. You likely have already created a lot of content, purchased a lot of content, or have content that you've curated that can be presented in a new way. Repurposing content is an excellent way to make the most of what you have so that you can build your list bigger and better.

## Repurposing Adds Value

Let's look at some repurposing examples that really work to build your list. Repeating your points and your information in many ways helps your audience learn in a way that works best for them. Some people love blog posts, others prefer podcasts, and even more prefer video. When you use a variety of formats that they prefer, you'll reach more people and increase their understanding.

## Repurposing Content Saves Time

When you use the information, you are already using and have already stated in other ways it saves time. You've done the research, you know the topic, and you can easily present it in a new way without spending a lot of time. Turning a five-point blog post into a podcast is simply about performing the podcast and not about recreating new information. Turning a longer post into a webinar also is a lot easier than starting from scratch.

## Get Every Bit of Benefit from Content You Have

When you repurpose content you already have, you increase your reach and you get every single bit of benefit out of the content that you've worked hard to research and create in terms of marketing, list building, and teaching your audience. You drive points home by demonstrating them in a new way.

It doesn't matter if it's PLR you bought, content you've curated, or content that you've created from scratch yourself. You can present it in a new way and from different angles to make the most of it for yourself and your audience. Let's look at some examples.

## Repurposing Examples

Let's look at some different examples of ways you can repurpose your content to make the most of the work you've already done and get every single bit of marketing benefit you can out of it.

- **Turn Your Blog Post Series into A Report**

–This is a great way to give your audience highly valued information all at once. Even though they can read the posts on your blog, the convenience of downloading the more organized, PDF version is very appealing, especially if they don't have much time to read, at the moment. Make the report a little more attractive by adding pictures, case studies if you have them, and more links and examples. Many people like to get that information and save it on their hard drive to look at whenever they want to.

- **Change the Format of PLR You Buy –**

- If you've purchased PLR articles, reports, eBooks, courses, and so forth, it's all probably great to use as is first. Then, you'll want to change it around. Take a course and turn it into a blog series. Turn individual blog posts about one topic into an eBook. Turn an eBook into the basis of a webinar. Use your imagination and try to look at content in a new way and imagine how it can be reused.

- **Curated Content Repurposing** – You have to be more careful about repurposing curated content. Obviously, you cannot rewrite it, it's not yours. You still have to link to the original content for your audience to read elsewhere. This may seem counterproductive but when you are good at organizing the content in a way that makes your website their first stop for niche information it's okay. When you repurpose curated content, keep this in mind.

These are small examples of ways in which you can reuse content. Essentially, take the content, put it in a new form, add some things to it, and you're good to go. But how do you decide what content is ripe for repurposing?

## **Not All Content is Good for Repurposing**

The first task you should do when you're choosing content to repurpose is to look at your analytics. Collect the content that is getting the most views, the most responses, and is the most effective in converting. You can use your analytics to discover this content. Look at the content to determine which content is the most "evergreen" meaning will be good for the long term.

In some niches, there is true evergreen content that will last forever, in other niches, there is long-term content that you can consider evergreen for these purposes. For example, if you're in a tech niche it's not likely any content will truly be evergreen. If you're in a homemaking, food niche, art niche, etc., most of these things don't change much.

Note which topic this content covers. Toss anything that isn't close to being evergreen. Now, sort it into categories so you can keep it organized in folders. This helps you to work more effectively as you repurpose it. Start choosing your best performing content. Also, you can get started repurposing this content. **Steps for Repurposing Content**

### **Step #1 Share Content More**

One way to repurpose this content right away is set up automatic shares on your social platforms. You can use software like Missinglettr.com or HootSuite.com to set up random and purposeful re-sharing, as it appears on your blog and website. Remember to set up some headline changes, and blurbs that point out a different fact each time you share it. You're now repurposing your content.

### **Step #2 Add to Your Autoresponder Series**

Remember that when new people join your list they may have missed out on your broadcasts that mentioned your new blog posts. When a blog post is evergreen, it should be important enough to be added to your autoresponder series as well. Just create a blurb for the post, link to the post in the email and add it to the autoresponder series

This works for any type of content you create that will live a long time if not forever on your site whether it's an eBook you want them to know about, a course, or something else. Add it to your autoresponder series as soon as possible including having it go out in broadcast form when it's added to your website or blog.

### **Step #3 Change the Format**

Once you have the easiest thing set up, which is re-sharing the content, you will want to look at what you have in each category. Can you repurpose the content in some way? Do you have all forms of content for each category?

For example, do you have mostly blog posts? Can those be made into a report, a webinar, or a podcast? If you have a data-centric post, you can turn it into an infographic. Remember that you can hire people to help you with this.

For example, you can find a voice over artist via Fiverr.com, and someone to make explainer videos for you as well. Plan how you'll repurpose each category over time. Remember that you can still re-share these new creations using the software mentioned in step #1.

### **Step #4 Create Content Upgrades**

The content that you've already created can become a content upgrade. Turn it into PDF files. Create a form so they can sign up for it. Then, start adding a link to it on related blog content. This will ensure that you get more email signups. In addition, it will help you segment based on what they download. Most content you already have can be converted into a content upgrade, once you change the format as mentioned in step #3.

### **Step #5 Create a Continuity Program**

Another easy way to repurpose your content is to start a membership site. Consider adding that to your offers. You may choose to set up a drip feed so that people subscribe and receive this content over the course of a year or another timeframe of your choosing. Maybe you can turn it all into a course by turning it into a slide deck with voice over. Consider ways to make more money off this content by upgrading it with new formats, new information, and added value.

### **Step #6 Syndication**

Another way to reuse the content "as is" can include adding it to a syndication program. Many platforms that allow you to syndicate your content for a small fee, and even in some cases, you can get paid for it. For example, on Medium.com you can get paid for your content based on views. If you have an Author Profile on Amazon, you can get your blog posts to show up there.

You can also repost free content on LinkedIn.com. Some people worry about duplicate content, but this is not something you need to worry about when it comes to syndicating your content in this way. This type of sharing has been done via newspapers since newspapers existed. You can also try platforms like Outbrain.com and your content may show up on the front pages of major publications like Cnn.com.

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# MWM New Product

## MailScriptX

### *Are You Making Money From Your Email List?*

**New Breakthrough Software Lets Anyone Make Huge Profits with Email Marketing**



- Creates high converting emails with one click
- Fire your copywriter and never worry about having to write an email that sells again
- 4X profits for any kind of list that you have
- Sell the emails you create with **MailScriptX** and keep 100% of the profits
- World's 1st software that creates high converting emails for any niche!
- It's all cloud based, nothing to install, works on PC and Mac

#### **Also, You Can Sell The Emails You Create With Mailscriptx**

People are taking huge advantage selling email scripts on sites like Fiverr, Freelancer, Upwork and many more, it's time for you to tap into the gold mine.

This ground breaking software creates high converting emails that get sales and results with one single click

It's the world's first email creator software that works for any niche!

Loaded with premier features that enable you to either sell your own products and services, and also sell email scripts to other people and charge a hefty fee for it!

## See MailScriptX In **Action**

Did you know



**97% of Internet users in the US use the Internet to shop**

# "Discover How To Start, Build and Launch Your Own Digital Product Business Without Breaking The Bank..."

Find Out How To Create Your First Digital Product For Sale And Start Getting Sales On Autopilot!



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- Understand what makes digital products sell and how you need to design your creation in such a way that **people will be eager to buy it**
- Know how to **quickly and cost effectively** create the type of digital product you want

## How to create a potential hot-selling eBook

- Know how to alter things like price, cover image and more in order to **optimize your sales**
- Understand **how to drive more traffic** to your landing page using SEO, PPC, e-mail marketing and social media
- Understand affiliate programs and tools like JVZoo, ClickBank and WSO Pro
- Know how to **build an army of affiliate marketers** who can drastically increase your sales and profits
- • ...and much, much more!

This is the ultimate guide to **How To Launch a Digital Product Business!** You'll discover all the steps, tools and resources to help you become a successful digital marketer!

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e-Commerce is growing like never before!

You would be amazed to know a proven and tested system to easily and quickly create a profitable online store, and boost your profits in a hassle free manner.

## Dear Online or Offline Business Owner,

I am about to disclose an important piece of information that will enable you to boost your business and leave your competitors far behind.

But first, let me ask you **two simple** questions:

- Are you still trying to sell your products and services physically?

- Have you spent a lot of money and time, but never achieved your objective?

Be honest!!! Are you actually achieving your desired goals? ... are you saying NO? (it's o.k.)

### Look at astonishing stats:

- U.S. Online sales will be **\$523 Billion** by 2020

- E-Retail spending to go up by **62% this year**

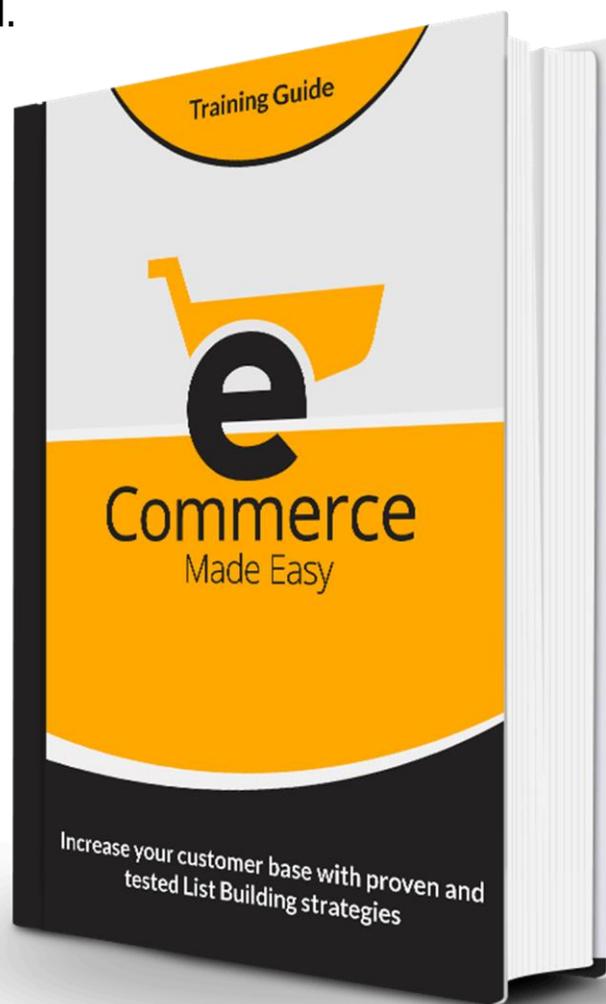
- **51%** of U.S. consumers plan to do most of their online shopping at Amazon.com

- eCommerce salaries in the UK have increased by over **14,000** euros in **2015**, and by the end of 2016, grew by more than **3,000** euros.

- The average amount spent by each consumer is expected to rise from **\$1,207** per annum to **\$1,738** per person.

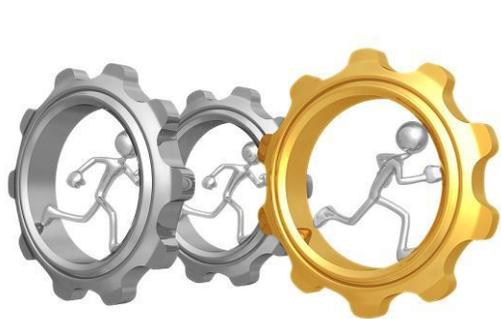
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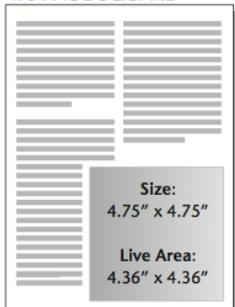


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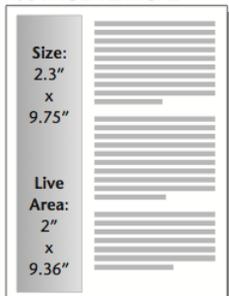
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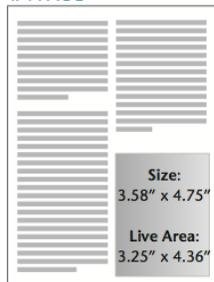
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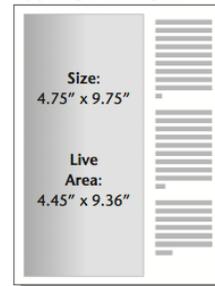
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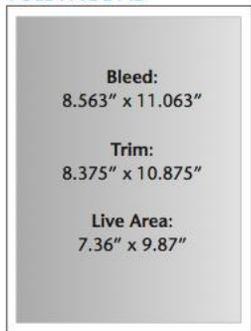
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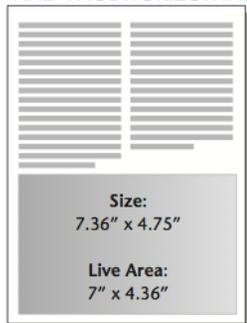
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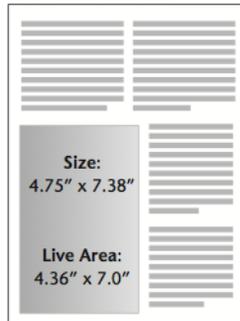
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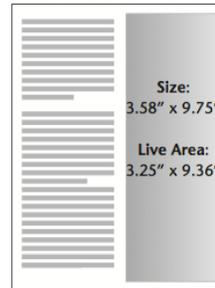
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## Free Ebook - The Content Marketer's Playbook: Lead Generation

How can you drive leads without compromising your relationship with your audience?

In *The Content Marketer's Playbook: Lead Generation*, we examine how any company can take an innovative approach to lead generation. This e-book explains how top brands choose an ROI model, develop big rock content, and start a dialogue with their most important leads.

This playbook includes:

- A 9-step process for starting a lead generation strategy
- A breakdown of leads, lead scoring, and other metrics you should track
- A lead generation checklist to guide your efforts

<https://contently.com/resource/lead-generation-playbook/>

## The Content Marketer's Playbook: Building an Audience

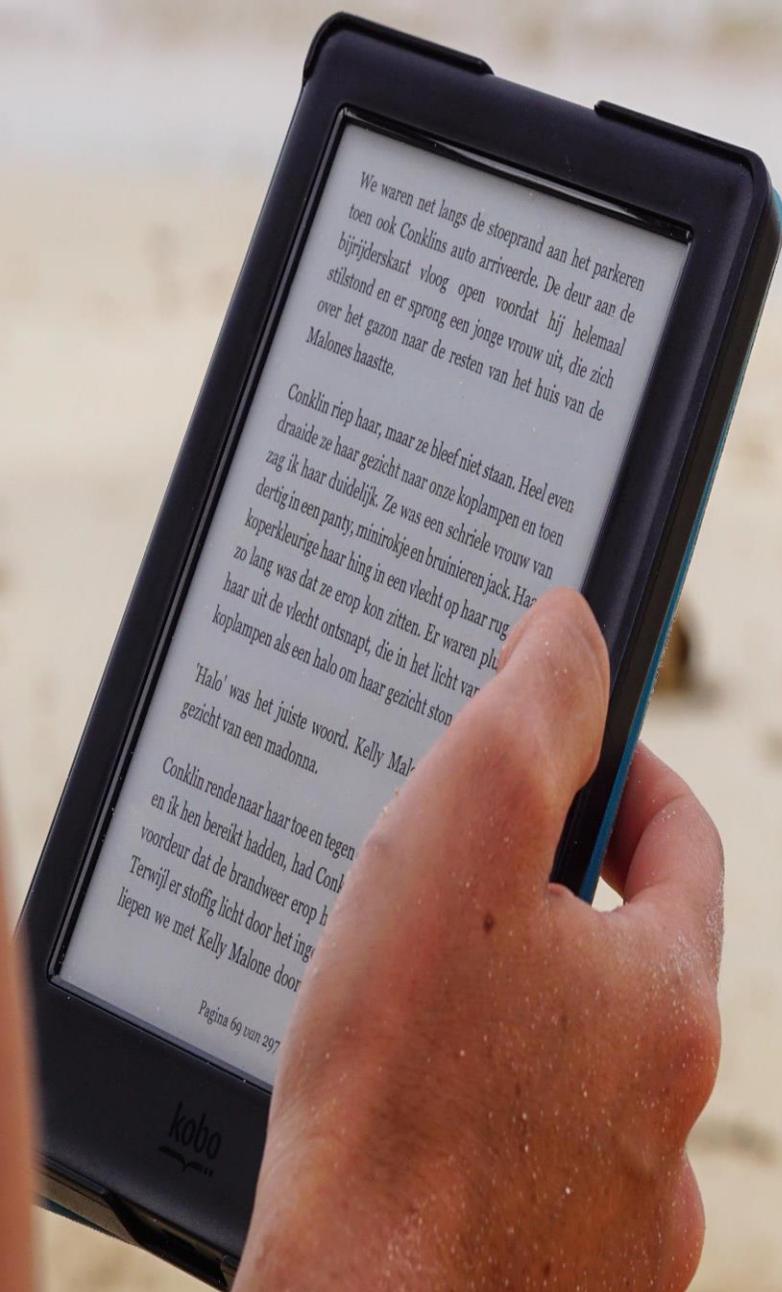
Building an audience starts with a basic question: How are you going to help someone?

In *The Content Marketer's Playbook: Brand Awareness & Thought Leadership*, you'll find compiled tips, strategies, and solutions from content marketing experts. This new e-book uncovers everything you need to know about building your brand, setting up effective internal processes, and proving the value of content marketing throughout your business.

This playbook includes:

- A detailed 7-step guide that explains how to create a content strategy
- A breakdown of 10 key awareness metrics your company should track
- A brand awareness checklist to guide your efforts

<https://contently.com/resource/content-marketers-playbook-1/>



# Blogging? Do This:

It's estimated that there is **one blog for every seven people** on the planet. That is a LOT of blogs.

How do you stand apart from the crowd?

The answer isn't quantity, it's quality. Common blogging advice is to look at what others are doing successfully and post something similar. But in today's world, that will NOT get you noticed.

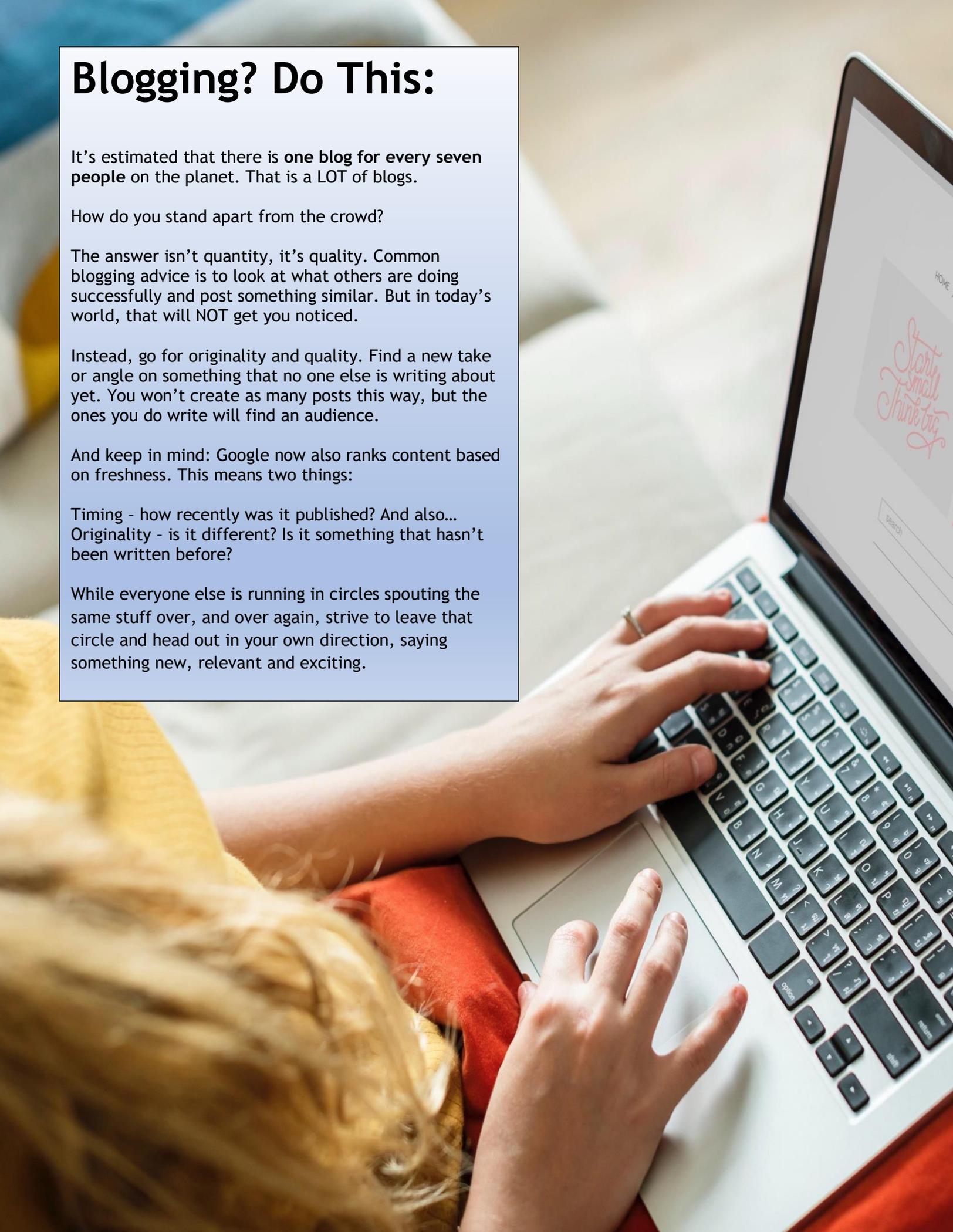
Instead, go for originality and quality. Find a new take or angle on something that no one else is writing about yet. You won't create as many posts this way, but the ones you do write will find an audience.

And keep in mind: Google now also ranks content based on freshness. This means two things:

Timing - how recently was it published? And also...

Originality - is it different? Is it something that hasn't been written before?

While everyone else is running in circles spouting the same stuff over, and over again, strive to leave that circle and head out in your own direction, saying something new, relevant and exciting.



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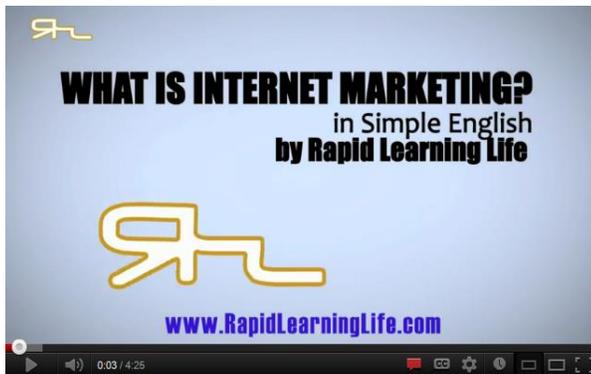
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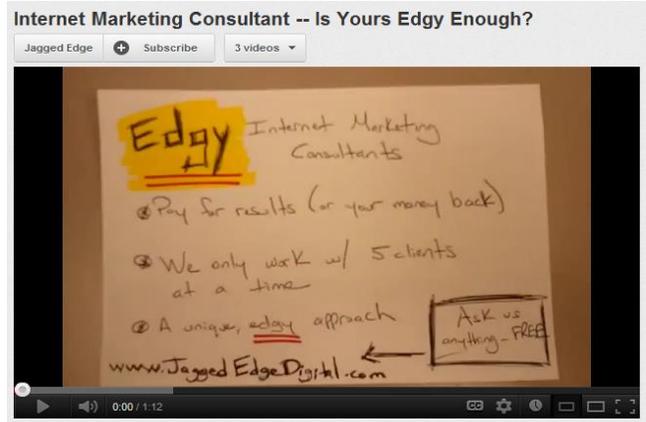
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# MWM Videos

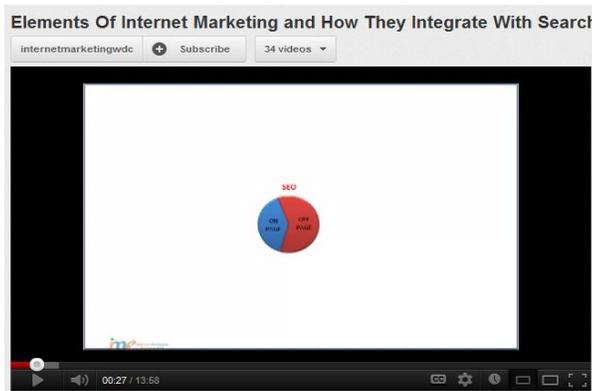
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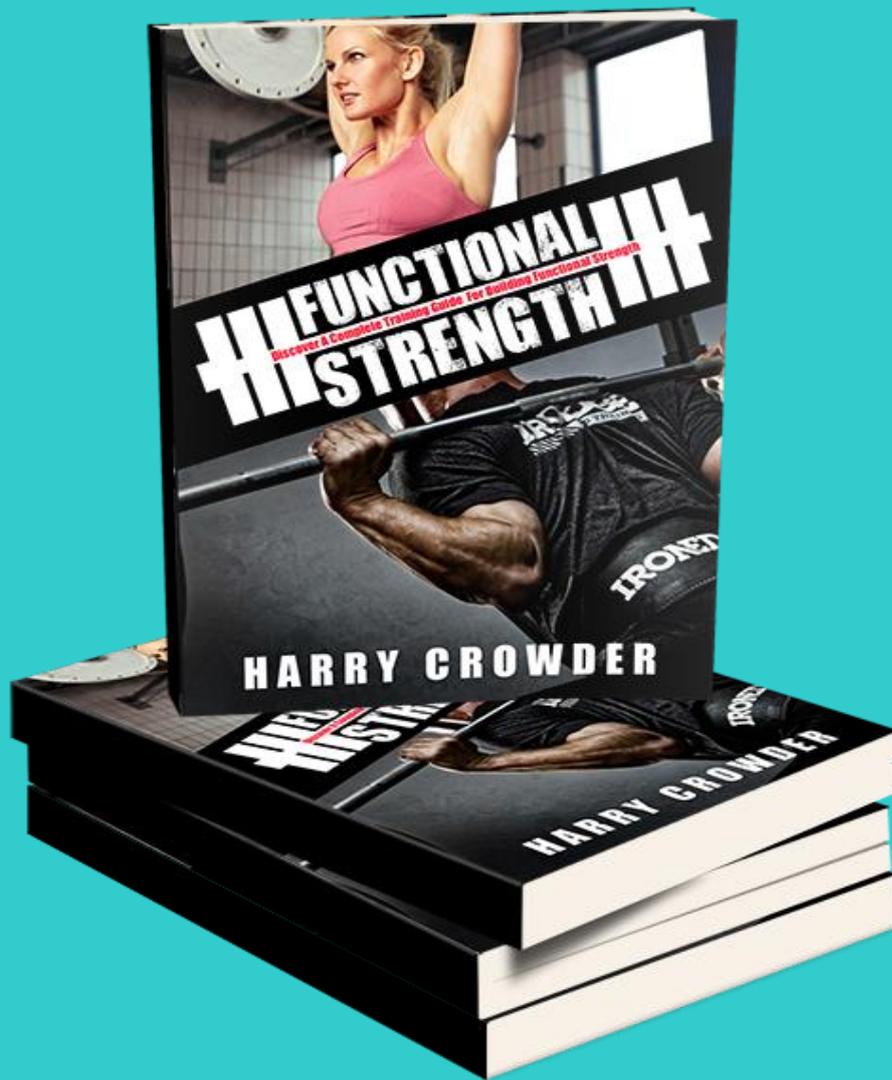
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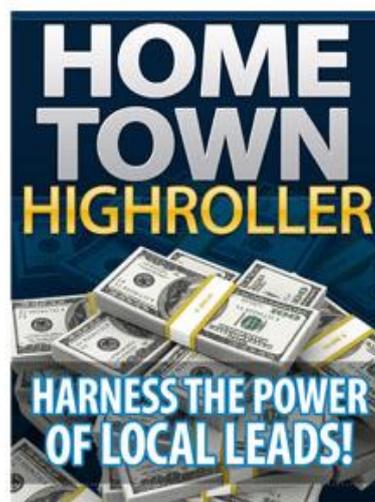
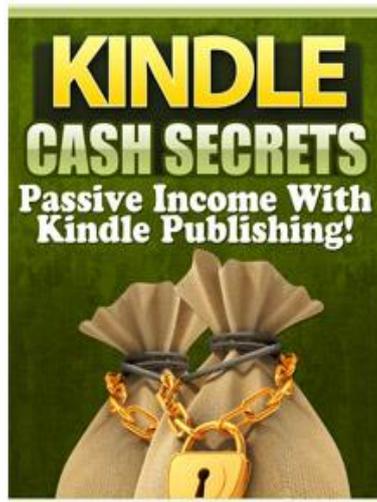
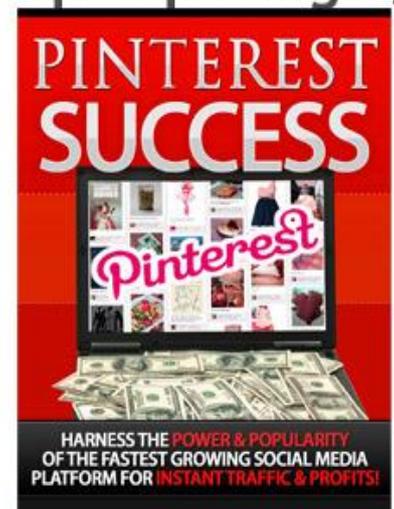
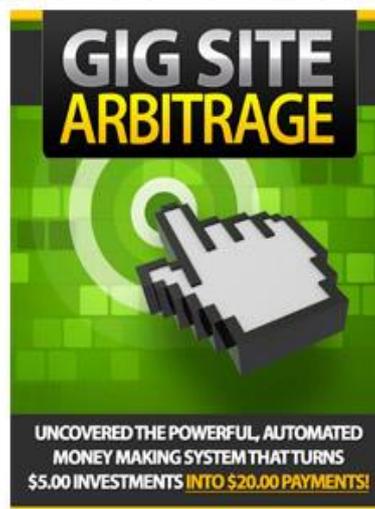


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**+ 2 Brand New Reports Each Month!**

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**Because every smart business builder needs great content!**

As a 'Lifetime Platinum' member of **Automated List Profits** you'll be among the elite in **marketing** who can effortlessly build targeted mailing lists BURSTING at the seams with hungry and loyal buyers.

## THE BASICS OF INTERNET ADVERTISING

Internet advertising is a very broad term which encompasses hundreds of different methods, all designed to get you traffic and customers. In this article, we will walk you through the basic how to of internet advertising

### First and Foremost, Do Your Homework

Before you start advertising, you need to first figure out who you are advertising to and what they are looking for. The more specific details you can get, the more effective your advertising will be, hence you will need to put in quite a bit of thought and research into this.

Where can you find what people are looking for, you may ask? One of the easiest ways is to do some keyword research. You can use many of the free keyword research tools online to find out what people in your business area are typing into the search engines. You can then use these keywords in many of your online marketing and advertisements.

You can then go about planning your own internet advertising campaign, or you can choose an agency to do it for you. If you decide to pay an agency, do some research on which one fits your needs best first. Also, it's better if you can find someone who can actually explain their methods to you-- not a company that just takes care of it all for you. This is how you can start learning to make your ads more effective as well.

### Types of Internet Ads

#### PPC Ads

PPC ads are one form of paid online advertising and the most popular. These are the ads that you see on the right-hand side of your computer screen when you click a term in your search engine browser. The most popular search engines are Google, Yahoo and MSN, but there are hundreds more out there.

With PPC advertising, you create an advertisement based on keywords that people are searching for on the internet. You then pay the search engine each time someone clicks on your advertisement.

Many business websites grant you the possibility to advertise on their sites. Prices here will vary.

### **Ezine Ads**



With ezine advertising, you place your ads in an ezine that fits your target market. The prices of these ads depend on size and quality of the ezine subscriber list.

### **Free Ads**



Advertising on the internet does not necessarily have to involve money. Social networking sites, forums that are relevant to your business as well as products/services and article marketing are cost-free ways to advertise on the internet.

## **Tricks to Effective Internet Advertising**

### **1. Put yourself in your audience's shoes.**

They probably receive pages and pages of spam every day. If you are sending out email advertisements, you need to figure out a way to distinguish yourself from the rest of the hype.

One easy way to do this is to not be "hypey" yourself. Create an ad that is informational and problem-solving, rather than one that is all about buy, buy, buy.

## **2. Pay Close Attention to Your Headline**

The headline of your ad, whether it's a banner, a PPC ad or email ad, is extremely important. Your audience will make a decision on whether they want to continue or not based on your headline so it must be compelling. Ask a controversial question or provide shocking information. Those work well. But it should all tie into the benefits your audience will receive from your products/services.

**Your headline should also be keyword optimized.** Research what keywords you want to be targeting with any of the free keyword research tools.

## **3. No Room for Error**

Effective internet advertising is professionally written and designed. Make sure you don't have any grammatical or spelling errors, don't use too many colors or fonts and try to use some "proven effective" shades as well.

## **4. Call to Action**

Remember that your ad must have a "call to action". Many advertisers forget this important step. After you've peaked your target audience's curiosity and sold them on your benefits, you need to tell them what to do. Show them where to click so that they will be directed back to your website or wherever it is that you want to lead them. Always have a way for the reader to get in contact with you. Don't make them search for it.

## **5. Incorporate Opt-In Form**

Incorporate an opt-in form to your advertisement. This is where your reader will fill in his/her details. Offering a free trial or free informational guide



Here are some ways to get your reader to fill out the opt-in contact information. Don't make him/her fill in too much information.

The more they are required to put in, the more they are likely to just not enter in their information.

### **6. Give It A Personal Touch**

The response you get is also enhanced with your personal touch. If you can follow up by making a phone call to each of the new members on your customer lead list, you are miles ahead of the game in terms of establishing your trust-worthiness and credibility.

### **7. Stay Up to Date**

Finally, keep yourself in tune with what the market is offering in terms of effective internet advertising--new and innovative technologies are constantly being developed.





# FAST Loading Pages Pre-Loaded With Copywriting Packages In SECONDS Without Any Technical Skills.



## FastEye Pages Multi

20 DFY FastEye Landing Page Templates

Create UNLIMITED Landing Pages

Create UNLIMITED Websites

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Copywriting Templates

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Drag-n-drop

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One-time Fee



## Get FastEye Pages Now!

## ATTENTION OFFLINE MARKETERS

Gone are the days when YOUR business would grow by you JUST reading books!



*If you are an*  
**OFFLINE MARKETER**

In order to **BEAT** your competitors today, you need to be Online and use Internet Marketing effectively for success in all facets of your business.

Let me take you by the hand and prove to you that Internet Marketing can grow your business to new heights!

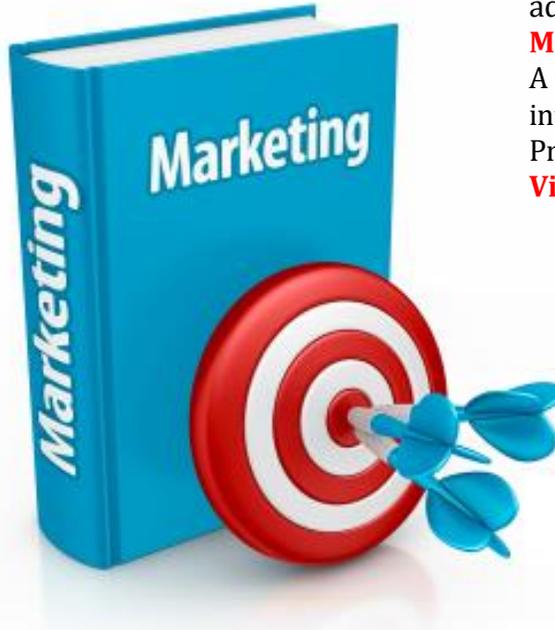
[Internet Marketing Made Easy Training Guide](#)

# Gift Ideas Super Site

*for all your gift giving needs... coming soon*

# MWM marketplace

> Domains, Websites & Products For Sale.



## Domain for sale

Contact:

ads@makingwebmoney.com

**Make an offer**

A great brand name for an internet marketing Product or service

**ViralInternetMarketing.com.**



## Your Ad here

Contact

ads@makingwebmoney.com

**Contact Us**

>Contact us to list your Domain name or website For sale in this section



[Get FastEye Pages](#)



[See It In Action !](#)



Walmart **Grab It Before It's Gone Value of the Day**  [Shop Now](#)

# 5 TIPS FOR A SUCCESSFUL INTERNET MARKETING CAMPAIGN



Internet marketing is an important tool for any company looking to be successful and prosperous. More and more websites and companies with websites have come to realize the importance of driving traffic to their website.

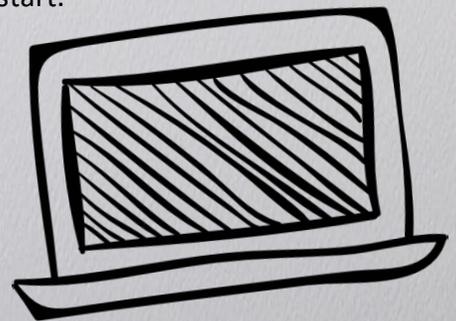
Internet marketing can raise awareness, create brand recognition, and drive traffic to a website. The idea behind Internet marketing is to catch the attention of consumers and possible customers as efficiently as possible.

Campaign marketing can be an incredible tool for some, but can be an issue and nuisance for others. These five tips will help you to get your Internet marketing campaign off on a right start.



## **#1 Know your Target**

The most important thing for you to be able to do is to completely define and analyze your target market. If you are going to have an Internet marketing campaign you need to make sure that you know your audience. This information will help you to effectively reach your consumers.



## #2 Be Clear and Concise

If you want to have a successful Internet marketing campaign you need to be as clear and concise as possible. Clearly state the message that you are trying to get to your target audience. Muddled or confusing messages will render your Internet marketing campaign useless.

## #3 Use Multiple Platforms

There are multiple platforms you can use when it comes to Internet marketing. This includes online advertising, email marketing, and search engine optimization. Your campaign should ideally include a wide range of platforms targeted at your audience, as you need to connect with your audience on as many levels as possible.

## #4 Work with Professionals

If you are thinking about running an Internet marketing campaign, you should consider hiring a professional internet marketing company. Professionals will be able to provide you with the level of service that you need to have a clean, polished, and effective Internet marketing endeavor.

## #5 Have Patience

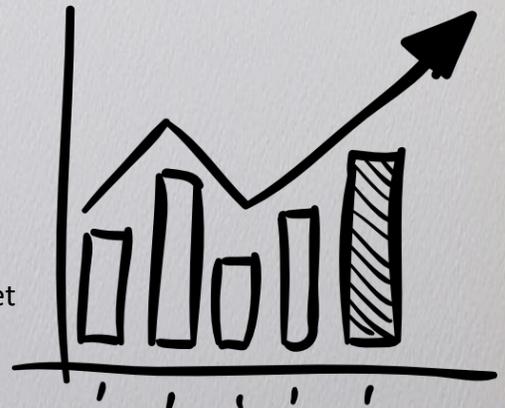
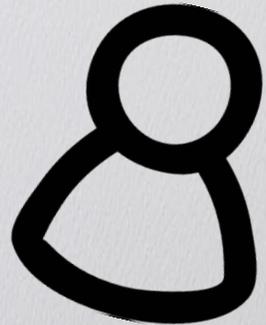
Internet marketing is not going to be instant; it is going to take time to bear fruit. You will need to be patient and wait.

You need to make sure that you do your due diligence when attempting campaign Internet marketing. If you fail to do your research, your campaign will fail.

You need to think about your target audience and goals and also how you plan to reach them.

You also need to come up with Internet marketing tactics.

Only companies that cover all of these bases before attempting to market over the Internet will succeed.



# GraphicsBlackBox 3.0: Flat Design Edition

ATTENTION: Internet Marketers and Web Entrepreneurs...

## INTRODUCING... GRAPHICS BLACKBOX 3.0

Flat Design Edition

### 17 MODULES, 287 GRAPHICS



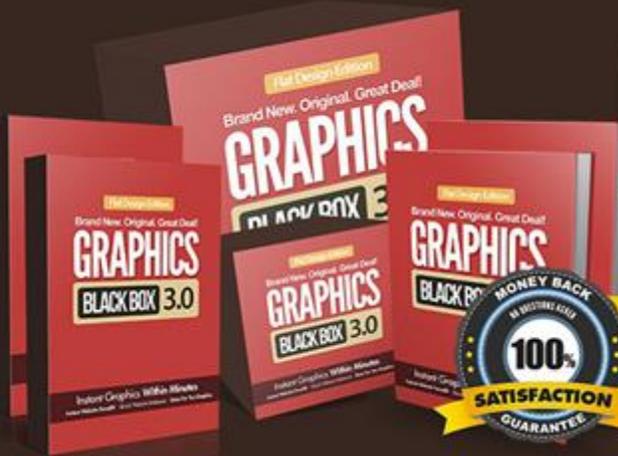
*Brand New FLAT Graphics For Your Websites*

Would You Like To Ethically **Steal And Download** A Graphics Package That Will **Transform Your Websites** Into Efficient And Effective Money Machines?

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## Focus, Dammit

The other day someone wrote to me and asked what topic his next ebook should be on.

Well, I asked, what ideas are you considering?

He named a half dozen topics in a half dozen different niches. His plan was to eventually write all of these books in all of these niches.

I know he didn't like my answer, but here it is:

Focus! Pick ONE niche and go deep, deep, deep into the niche. Become THE expert in that niche, the one everyone turns to for answers.

Here's what happens when you're in several different niches...

You are promoting several different products to several different audiences.

For each audience, you need to set up a separate website and autoresponder. You have to write different emails for each list, and source different products to promote, and be an expert in each and every niche.

And when you try to make a sale, you are always selling to NEW people who don't know you, because they haven't bought your other books or products because they're in a different niche.

You have to set up separate ad campaigns and have separate funnels for each niche.

Cripes, the list goes on and on.

Basically, instead of having ONE business and selling to the same customers over and over again, you are simultaneously running several businesses, multiplying your attention and your work accordingly.

You need more resources, more knowledge and more time to make this viable. And for all your effort you will end up making LESS money with a LOT MORE work.

Forget going wide. Forget covering a half dozen different niches. Pick one niche and go deep, deep, DEEP.



For The Next **12 Months**, I Will Show You Step-By-Step How To Implement **12 Channels** To Draw Targeted Visitors To Your Site.



In Each Module You Get The Training Video, Presentation Slides, Transcript, And Your Action Checklist

[See It All Here](#)

The logo for JVZooHost.com, featuring the letters 'JV' in a stylized orange font with a red checkmark, followed by 'ZooHost.com' in a blue, rounded font.

**FAST**  
AFFORDABLE, DEPENDABLE  
**WEB HOSTING**

**WITH JVZOOHOST!**

JVZooHost is dedicated to providing safe, fast, and affordable web hosting with superior support. You can [concentrate](#) on running your business and rest assured your website will be up and running. Get your site noticed on the web today with JVZooHost!

The JVZooHost.com logo, identical to the one in the top left corner, set against a light blue background.

**USE COUPON FREEMONTH**

**FOR 1 MONTH  
OF TOTALLY FREE**

**WEB HOSTING**

**FROM JVZOOHOST**



# MWM wants You to Know

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## AFFILIATE MARKETING, THE EASY WAY



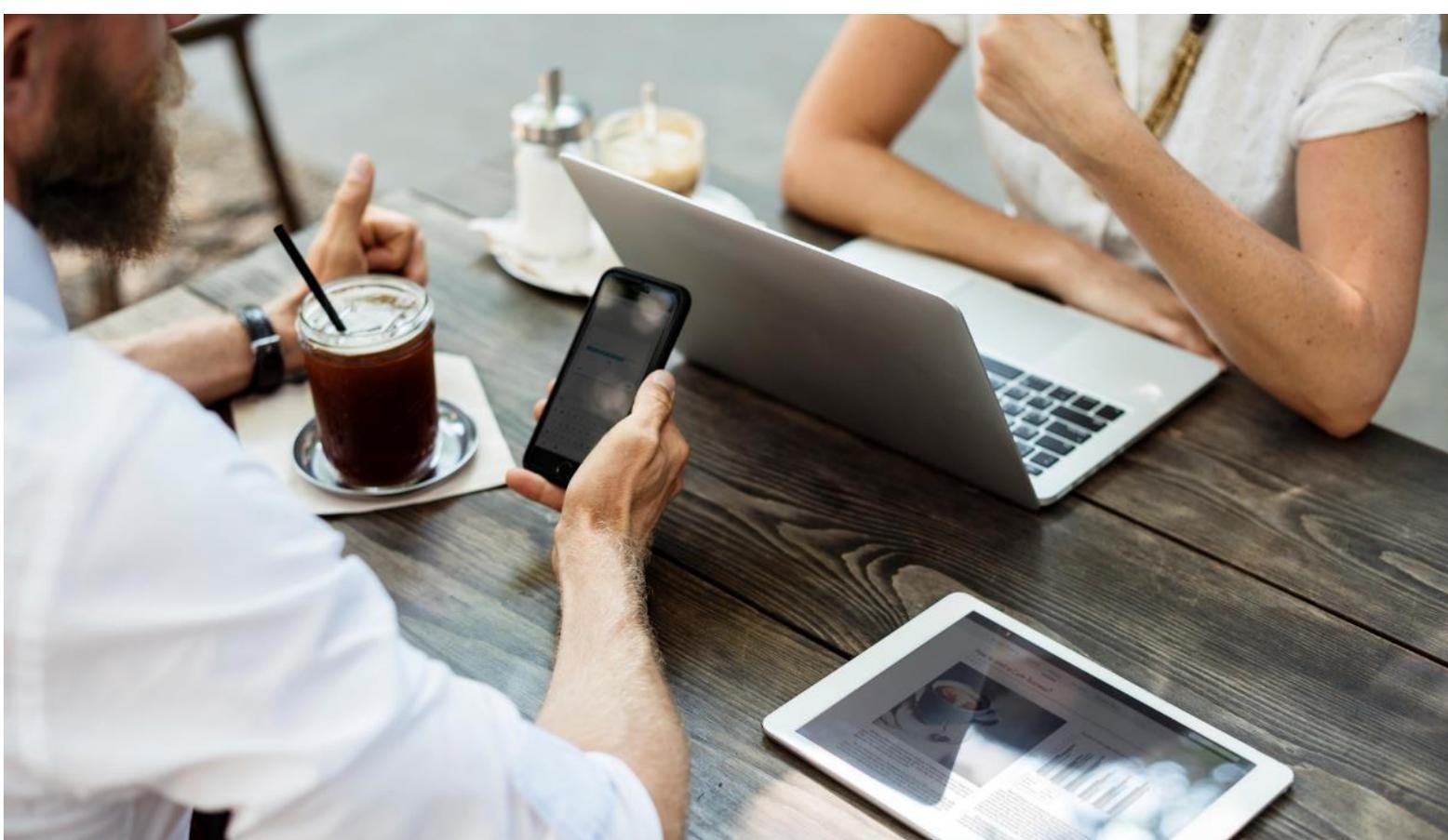
While it really is easy to make a very good living online with affiliate marketing you need to realize that you will need to learn some new skills and be patient enough to implement what you've learned. If you're not willing to do this than you may as well save yourself some time and forget about making money online.

If, on the other hand, you're willing to work but you want to know how to work smarter, not harder, I have some information on affiliate marketing the easy way, just read on.

One of the most amazing things about making money online is all the automation you have available to help you. Once you get your website set up and are generating a lot of highly qualified traffic, your business can run virtually on autopilot. Of course, it will take a lot of time and work to get it to that point, but once that's done you can continue to earn money from that site for years to come all with very little additional effort.

Once you've got one website set up and generating a nice steady income, you can set up another. Do this until you are making as much money as you want. If you do your homework and choose the right product to promote and take the time to set up your site and get a nice steady flow of traffic you can be making around \$1,000 a month, per site. Some will make more and some will make less, but that is a nice average. Just think what would happen if over the course of the next year you set up 10 of these sites and they were all making an average of \$1,000 a month, every single month.

That is what many people are doing online today. It's totally doable. It's not a pipe dream. Of course, before you can do that you have to learn how to pick the right product to sell, how to get traffic to your website, and how to convert that traffic into paying customers. But once you have that knowledge you can apply it over, and over again as often as you want. Learn the knowledge once and make money from it for the rest of your life.



One thing that trips up a lot of affiliate marketers is that they get too caught up in the idea of making cash with little effort and little time. That simply is not realistic. The scenario I outlined above is extremely possible, but it will take time. If you make the mistake of jumping from one 'sure thing' to another you'll never get rich. You will, however, make all the people you're buying your 'sure thing' business from rich.

Just find a good program, learn everything you can about getting traffic and converting that traffic into paying customers and stick with it. After you've created your first successful affiliate business you can just rinse and repeat...as many times as you want.

Follow this blueprint for affiliate marketing the easy way and you can be retiring from your job by this time next year. You will not only be able to replace your income you will be able to far exceed what you are currently making.



# What You Never Know About Your New Customers

Someone just bought your \$10 ebook. Big deal, right? This customer may or may not ever make another purchase from you again.

Well... what if you treat ALL of your customers as though they are worth \$1,000 to you, or even \$10,000?

Because frankly, you can't tell which ones are going to turn out to be the big fish.

And if you annoy a big fish, you can lose a LOT of business.

Eastern Airlines went out of business in 1991. I wonder if how they chose to treat their customers had anything to do with it...

The CEO of Eastern Airlines came rushing in at the last minute for a flight.

First class was full, so to put the CEO in first class, they bumped a paying customer.

Possibly feeling guilty, the CEO made his way back to economy class.

There he apologized to the customer who was bumped and introduced himself as the CEO of the airline.

The customer replied: "Well, I'm the CEO of IBM."

Whoops.

It's not a far stretch to imagine the IBM CEO issuing an order when he returned to the office, telling his company to stop using Eastern Airlines altogether.

Nor is it hard to imagine that CEO telling other CEO's about his experience.

Strive to treat every customer like a CEO, and you'll likely fare a whole lot better than Easter Airlines.



# MY BLOG PROFITS COACHING



Your ONE Source For Learning To Blog Profitably!

Warning: The Doors Will Be Closing SOON On This Amazing Offer!

**Congratulations! You Just Found The One And Only Resource You'll Ever Need To Become A High Profiting Blogger!**

If you're tired of beating your head against a wall and continually failing on your journey to making a ton of money and living the lifestyle of your dreams as a blogger then this is the last site you'll ever need to visit to find your success!

**Introducing My Blog Profits Monthly Coaching Program...**

MY BLOG PROFITS  
COACHING

Your ONE Source For Learning  
To Blog Profitably!

Make Money With Your Blogs



## Drop 3 Dress Sizes in 7 Days?

See this amazing little tip women are using to lose weight fast. [See Tip >>](#)

VenusFactor.com



## 5 Veggies that Kill Stomach Fat?

Check out which veggies boost female metabolism and burn stomach fat



## 1 Tip for a Tiny Belly

Lose a bit of your belly everyday by following this weird little tip

venusfactor.com

**THE VENUS FACTOR**

60-DAY NO QUESTIONS ASKED MONEY BACK GUARANTEE 100% SECURE ORDER INSTANT ACCESS

# This Month's Marketing CLINIC



## Expired Domains Can Be Profitable... Really?

It's a sad fact, but many people start an online business and then abandon it when they're aren't making as much money as they thought they should be (there may be many other reasons why they stopped working on their online business, but getting frustrated and giving up is a common scenario).

For this reason people don't always renew their domain names when they expire. These expired domains can actually be money in the bank to the savvy internet marketer.

The biggest advantage is that many of these expired domain names actually have a website that is ranked high in the search engines and has a nice steady stream of traffic.

Buying a site that has a high rank and that already gets traffic will make it so much easier for you to make money since you don't have to invest the time to start from scratch.

No matter what some of the more unethical 'gurus' online may try to tell you, it takes time to get your website to the point where it is getting enough traffic to be profitable.

Allowing a site to 'age' can help the traffic a lot as the search engines tend to like older sites more. It also allows for there to be a lot of backlinks into the site, and again, building these links is time consuming so if you can benefit from someone else who has done the work for you, you can be that much further ahead.

**Allowing a site to 'age' can help the traffic a lot as the search engines tend to like older sites more.**

Another great advantage is you might be able to pick up a gem, though it's rare, in a market that has become saturated and it's difficult to find a good domain name. This expired domain may be just the thing but you will most likely be paying a premium for it.



That brings me to another point, while there are many places online where you can buy domains that have expired you do have to be careful to not get caught up in the moment and overpay for a site.

You should be willing to spend time to do your due diligence and make sure that the domain you are interested in is actually worth the amount of money that is being charged for it.

Some of the things you should check out are the number of back links to the site, what the page rank is and how long the site has been active.

Some unscrupulous people will try to make a killing on a site that is no longer in it's heyday and not getting the traffic it once did. They will show you old stats that are no longer accurate as a way to trick you into paying more than the domain is actually worth.



If you know what you are doing and are willing to invest the time to adequately research any given site to make sure it's still profitable, than buying expired domains can be an amazing way to get a turnkey site up and running (and making money) for you. Someone else has already done a lot of the work, now you get to reap the rewards. Have fun!



# MWM Back Story

## Internet Marketing : Guide to Getting Started

One of the keys to a successful business is by getting your brand and business in front of the right kind of people - potential customers who may purchase your products. Internet marketing has provided us with a much more effective and efficient way to reach out to a much wider audience base - you'd be a fool to not want to take advantage of this method.

So, are you looking to get started but not so sure how? Here's a couple of ways you can.

### Learn Where You Can

There are a great many books and magazines on the subject that you can delve into. Set aside time to do this on a weekly, if not daily basis. If you are planning on making a living online, then the more time you devote to studying it, the more likely you are to succeed in your pursuit.

Taking a short course on internet marketing is a good way to get a more in-depth knowledge on this subject. Many colleges (and also some local business associations) nowadays, offer a wide range of internet marketing courses for people who are looking to learn more about this form of marketing for their own businesses.

One of the very best places to learn about internet marketing is from someone who has first-hand experience with internet marketing. If you happen to know anyone in the marketing industry, or have ways to make contacts, do make an effort to reach out.

Through this way, you will be able to avoid many of the pitfalls that some people face when starting out with internet marketing.

Reach out to them whenever you can, seek advice as well as ask questions.

### Examine Your Competition

Put aside some time to study your competition's marketing campaigns. This will give you a good idea of how they are using of internet marketing for their businesses.

Some people question the point of doing this, but the answer to this is simple. If your competitor is getting a lot of business and growing with the help of internet marketing, they must be doing something right. If they are failing miserably, you may be able to get some ideas on what not to do. Either way, you'd be able to learn from them.





As you can see there are many, different ways in which you can learn a lot about internet marketing. By adding it to your website and your business.

Before too long, you should start seeing increased traffic and sales. Then you may just find yourself happily ahead of the competition.

It is easy to see why internet marketing should be taken very seriously. If you want to survive in the online community, you will need to be able to prove your mettle.

Without internet marketing, you will be lost among the thousands of other businesses out there. So, find some good resources and get started!



## Copy Blogger Publishes Guide to WP Tools

This Buyer's Guide answers questions like:

- What are the best options for WordPress hosting?
- Which WordPress themes can you trust?
- What kind of security tools will protect your site?
- Which SEO tools deliver benefits that are worth the price?
- How do I know which plugins provide the best functionality?

<https://www.copyblogger.com/best-wordpress-tools/>



## Facebook To Rely On Instagram For Its Ad Revenue Growth

When Instagram founders Kevin Systrom and Mike Krieger announced earlier that they were stepping away from Facebook, there was a collective gasp: Instagram's future was suddenly at risk.

So far, Facebook's acquisition of Instagram has been a total success – one of the biggest of the internet era. The app, which Facebook acquired for \$1 billion in 2012, now has more than a billion users and should generate \$8 billion to \$9 billion in revenue this year, depending on whose estimate you use.

Facebook has been warning for two years that its revenue growth would start to slow. When that happens, Instagram will have to drive the next phase of growth.

<https://www.recode.net/2018/10/9/17938356/facebook-instagram-future-revenue-growth-kevin-systrom>



See you next month!

# YouTube Ads Made Easy!

Still burning your midnight lamps to get targeted traffic to your offer?

Would you be surprised to know that **YouTube Ads** are the magic stick to tap into a goldmine of targeted traffic and increase profits without making a hole in your pocket?

Now, let me prove that advertising on YouTube is the **ULTIMATE** need of the hour...

## Training Guide

**This is an all-in-one guide to generate massive traffic and conversions with YouTube ads that you've ever seen before.**

**It will take you by the hand and show you how to generate as much targeted traffic as you could ever want with YouTube advertising.**

